Welcome Alumni Members!

Welcome to the first e Newsletter from AeU. The launch of this e newsletter marks an exciting milestone in the history of AeU. The newsletter will serve as a powerful communication tool for enhancing the ties between the Alumni and the University. This launching will be the first in the series of communications between AeU and the extended family of alumni and friends.

One of the primary objectives of this newsletter is to encourage the building of rapport and networking among us and most importantly for us to keep in close touch through our activities. Let the exchange of information be for the benefit of the University, those who were once here like yourselves: our Alumni, and also the present students.

As an avenue for dialogue between the University and the outside world let us know what you are thinking, doing and want to share. We would appreciate your proposals and suggestions for events and activities for the Alumni Group and would love to learn more of your achievements and how you can help us and in return what the university can do for you.

I hope the newsletter will be a useful contribution to express the collection of our voices and improve the conversations, networking and opportunities from both sides. The success of the Alumni Group will depend on the support and contributions of members. You have been part of the AeU family the day you registered with us, now we want to ensure that you remain and be a happy member of the AeU family as our Alumni.

Thank you.

Prof. Dato’ Dr. Ansary Ahmed
President/ CEO
Asia e University
Greetings…

It is with great pleasure that we present to you the 1st issue of the AeU Alumni e Newsletter. The main objective of the newsletter is to provide networking opportunities and essential links that will foster relationships among alumni, students and University members. The newsletter will serve to keep the lines of communication open between AeU and the alumni and amongst the alumni members themselves.

The idea of producing the e newsletter for the AeU alumni members was first mooted by the former Director of Student & Alumni Affairs, En. Sahrul Haslan Hj. Hassan. The project was taken up at the beginning of 2012 under the direction of Professor Dr. Hairuddin Harun, the Deputy President of AeU. The editorial team members for this issue would like to thank all involved in the publication of this pioneer issue of the AeU Alumni e Newsletter.

The success of any newsletter needs the participation and support of its members. Members should be made to feel they are part of the big AeU family. You are welcome to visit AeU, and feel free to forward any ideas or discuss issues of concern for the benefit of AeU community. I would like to take this opportunity to congratulate the 2nd batch of graduands who recently attended the convocation ceremony on the 22nd April 2012. We look forward to your contribution and participation for the 2nd issue of the AeU Alumni Newsletter.

Warm regards,

Editorial Board
Alumni Benefits

Loyalty Incentives
Alumni, their spouse and children are entitled for a 10% loyalty incentives discounts from the tuition fee if the alumni and their family member register for an academic programme offered at AeU.

Spouse and children of alumni are required to submit additional document when claiming for the loyalty incentives such as:
» NRIC or Passport
» Birth Certificate (for children if any)
» Marriage Certificate / Card (for spouse) or
» Letter from the Commissioner of Oath

Please note that:
i. Alumni who are Malaysian senior citizens are entitled to receive both incentives (loyalty 10% + Senior Citizen 50%) from the tuition fee every semester.
ii. Spouse and children of alumni who are entitled to receive the senior citizenship and ‘OKU’ are not entitled for the 10% loyalty incentives.
iii. The loyalty incentives are not applicable for top-up programmes example PGDip to MEd and EMBA to MBA.

Library Membership Incentives

Annual membership – RM 200.00
» Able to access to the facilities in library and have access to the online e-library anytime anywhere.
» Borrow a maximum of 2 books with the deposit of RM200.00 for each book for a loan period of 14 days.

Daily membership – RM 20.00
» Able to access to the facilities within library premises.

For more information, kindly visit the website http://library.aeu.edu.my

Book Promotion
Books written by alumni members may be promoted, displayed, and sold at the library book shop corner. Terms and conditions apply.

Book Shop Corner
Alumni members are entitled to receive between 5 to 10% discounts on books purchased at the Book Shop Corner located at the Library

Campus Facilities
A certain percentage of discounts will be given to alumni members who wish to rent the classrooms, discussion rooms, computer labs and the conference room at AeU, Kuala Lumpur Learning Centre.

For more details, kindly contact Mr. Eddee Pfordten at 603-27850017 or email to eddee.pfordten@aeu.edu.my.

Career Services
Alumni members are encouraged to share information of any vacancies or industrial placements available in their company or any other job vacancies locally or internationally. Kindly email the details to alumni@aeu.edu.my to be uploaded on to the Alumni Webpage and e-newsletter.

Please include the following information in your email:
» Position title
» Job description
» Job requirements
» Company name, address and contact number
» Email address of the Human Resource Department or the contact person
» The closing date

Programs and Events
Events and annual activities will be conducted based on alumni preferences. Please answer a survey in this newsletter to determine the upcoming events for AeU alumni members.

Alumni are also encouraged to forward their ideas, suggestions, comments and feedbacks to alumni@aeu.edu.my.
Double Celebration

by: Su Azizah
(MEd, June 2009)

“My experience studying in AeU was nothing short of life-changing. It was a double celebration and historical moment for me in April 2011 for graduating with a Masters of Education (specialization in Instructional Technology) and conquering the highest peak in South East Asia (Mt. Kinabalu!!) It all began with aspirations and hope and working towards achieving those dreams and in the process pushing oneself to the limits both physically and mentally.”

The dual-mode programme provides the best arrangement in balancing your study, career and personal life. The variety of perspective, experience and learning levels in the classroom added greater value to my education. The academics and the support staffs have always been approachable and helpful in facilitating my studies. I have been provided with the excellent resources - learning materials, library resources etc. The support services were so encouraging - ohh...and not to forget the ‘free flow of coffee’ from the coffee machine in the library; I am soooo loving it!!!

I am now building on the teaching experience by being a part-time Academic Facilitator with the university. I have taught the subjects of Instructional Technology and Learning Resources, Evaluation and Testing in the Classroom and Enhancing Teachers Professionalism for the Bachelor students of TESL and Pengajian Melayu. The opportunity to learn and teach stimulates me intellectually and provided me with the opportunity to critically appraise, think creatively and begin the process of independently shaping the direction of my research. I am looking forward for more opportunities to meet fellow researchers or PhD students in a social and friendly atmosphere to share experiences and provide insights in the research process.
Greetings my friends, I’d say to you;  
Life’s a gift it sure is true;  
Trouble not what appears before you;  
Be it painted in red, yellow or blue.

Life’s a choice that we make true,  
What we keep and what we threw,  
Believe in yourself and in what you do,  
For each new day is an opportunity anew.

So to you my friends, I’d like to say,  
Life’s the greatest gift with each blessed day!  
Your friendship is treasured in many wonderful ways;  
I am thankful for everything,  
that’s all I can say.
“Dev” as I am fondly called, am a Chartered Mechanical Engineer who graduated from Bhopal University, India. I have had more than 25 years of professional experience working for various industries & PLC’s namely electronics, automotive, construction, software & hardware, management consulting and electrochemistry in Malaysia and Australia.

My core competencies are to setting up manufacturing establishment from scratch. During my entire career I have set up 3 manufacturing plants for multinational companies namely Thermo fisher Scientific of USA and CPB Plastronics of Holland. My career highlight was being the Operations Director / Board Member for Euetch Instruments, a ThermoFisher Scientific company since inception in 2000 till March 2009. Whilst heading the Operations, I was responsible to successfully consolidated 3 manufacturing plants for ThermoFisher Scientific’s Laboratory Division from the US to a single 100K sq ft foot print in Malaysia from start up to complete operations including R&D and new supply chain set up in 2004.

Married with 2 kids, I am currently the Resident Representative for QAI Global, a global consulting company covering Malaysia, Indonesia and Thailand. I love travelling, swimming and spend a lot of time with my family. I believe in Life Long Learning and was back in school at Asia e University pursuing my Masters in Business Administration in June 2009 after 26 years.

What I liked best during the 18 months was the teaching mode – flexible classes one on one and via email. Professors and Lecturers were very approachable. They even entertained email and calls from students and some even over a cuppa ‘teh tarik’ (the Malaysian way). Also greater emphasis was given for projects and assignments and we had a lot of sharing with the mature and young working adult students.

I strongly believe in work life balance. My wife needs to travels for her work, and with an elderly mother to look after in the house, I need the flexibility in managing my work, family and studies. I would attest that AeU provided this for mature working adults like me. While being on my own and managing my family, I managed to complete my MBA within the 18 months and even more rewarding was able to change my career to the area of Strategic Marketing and International Business Development. This is my dream!!!

Kudos to AeU!
India, the cradle of an ancient civilization with a long, meandering history and now a growing economic giant captured my imagination as a tremendously awesome place for a first time tourist like me. From the bustling metropolis of Mumbai to the ancient city of Agra, India is one country where history and modernity exist side by side like a gleaming sari and a worn out dhoti. The new and old mingle creating a potent cocktail exciting the senses and at the same time satisfying my aesthetic inclinations.

The incessant cacophony of blaring horns, screeching brakes and screaming vendors plying their wares in Mumbai’s busy street were simply out of this world. No other city offers the visitor a sense of bewilderment as to how there can be so much orderliness out of so much chaotic madness. Yes! India really lives up to its billing as ‘Incredible India’.

As we were approaching the historical city of Agra, I had all kinds of feelings running all over the place. How would it look? Would it be the same like those found in the post cards or would it be even grander? I just could not help but let my thoughts swirl around the great Taj Mahal because so much has been talked and written about this monument.

The vast expanse of agricultural land reminded me that this is the heart of rural India where millions eke out a living. This was obviously a far cry from the jammed streets of Mumbai. I certainly feasted my eyes by basking in the rural landscape. The weather beaten faces of the farmers and their womenfolk reminded me of a community who work so much for so little. My heart went out to them. I only hope they will see a brighter future.

After a four day stay in the overcrowded city of Mumbai, I took a coach to Agra to visit the Famous Taj Mahal, one of the modern wonders of the world. The long trip by road was in itself a great learning experience. On both sides of the road, mile after mile all I saw was farmers harvesting their wheat and piling them up in great heaps, probably waiting for the middleman to come and buy them. The vast expanse of agricultural land reminded me that this is the heart of rural India where millions eke out a living. This was obviously a far cry from the jammed streets of Mumbai. I certainly feasted my eyes by basking in the rural landscape. The weather beaten faces of the farmers and their womenfolk reminded me of a community who work so much for so little. My heart went out to them. I only hope they will see a brighter future.
And now finally I was going to see it! With bated breath my parents, brothers and I arrived at the entrance of the majestic monument. Wow! There she was in all her regal splendor, shimmering in the Sun with the Yamuna snaking behind her. Enclosed in a garden with fountains and columnar trees, the Taj was an imposing monument with a mixture of Muslim, Hindu and Persian architecture. The white marbles, semi precious stones used to build it makes it an awesome sight to behold. The minarets are mighty tall if you go near them. According to our tourist guide the best time to see the Taj is during the moonlit nights or at dawn to watch its orange glow. I guess we were a bit unlucky since we visited it in the afternoon. Anyway it was an unforgettable experience.

A tour of India is incomplete if the tourist misses the state of Rajasthan. Well, I did not. Jaipur, the capital of Rajasthan has so much to offer. The floating palace in the middle of the city reminded me of the times of Kings and princesses. And the Amber Palace of Raja Man Singh perched on top of a high hill where we had to use four wheelers along a narrow mountain track was an architectural masterpiece. From the top of the palace, I watched in amazement at the garden constructed five hundred feet below. The eleven kilometer wall meandering among the hills built to keep out the marauding Moguls still stand sturdy. One could go on an elephant ride within the palace grounds. Being an animal lover I did not. Oops! I almost forgot. The Jodhar Bhai quarters within the palace brought memories of Aishwarya Rai who captured the character of Jodhar Bhai in the film Jodhar Akbar.

By the way, Jodhar Bhai was the younger sister of Raja Man Singh, a Hindu princess who married the Muslim King Akbar. All in all, the entire trip to India was an emotional as well as a touristy experience. Of course, my wife and daughter did a lot of shopping! But, that is for another day.
AeU Learning Centres

Asia e University
No 4, Jalan Sultan Sulaiman,
50000 Kuala Lumpur, Malaysia.
General Line: +603 2785 0000
Fax: +603 2711 0436
Hotline: 1300 300 238

Insaniah University College
Lot 221-222, Stargate Campus
05400 Alor Setar
Kedah

AeU Penang
Olympia College - Penang
Northam Tower
57, Jalan Sultan Ahmad Shah
10050 Penang

AeU Ipoh
Olympia College - Ipoh
18, Jalan C.M Yusuf
30250 Ipoh, Perak

AeU Kuala Terengganu
Cosmopoint International College of Technology
No 61, Level 1-4
Jalan Sultan Ismail
20200 Kuala Terengganu
Terengganu

AeU Kuantan
Olympia College - Kuantan
33, Jalan Gambut 2
25000 Kuantan
Pahang

AeU Kuantan
Imperial College
Jalan Tls 1, Taman Indera Sempurna
25150 Kuantan
Pahang

AeU Petaling Jaya
Olympia College - Petaling Jaya
Level 2
Block B Bangunan Pan Global
No. 1A, Jalan Tandang
46050 Petaling Jaya
Selangor

AeU Banting
MCS College
Lot 1, Aim Point Plaza
Bandar Sungai Emas
42700 Banting, Selangor

AeU Kuala Lumpur
Olympia College - Kuala Lumpur (Headquarters)
Bangunan KWSP
No. 3, Changkat Raja Chulan
Off Jalan Raja Chulan
50200 Kuala Lumpur
AeU Learning Centres

**AeU MICOST**
Melaka International College of Science and Technology
Blok A, M1-1-1 Kompleks Yayasan Belia Sedunia
Hang Tuah Jaya, Lebuh Ayer Keroh
75450 Ayer Keroh, Melaka

**AeU Johor Bahru**
Olympia College - Johor Bahru
12W, Jalan Tebrau
80250 Johor Bahru
Johor

**Kolej Pengajian Islam Johor (Marsah)**
Jalan Gertak Merah
80000 Johor Bahru
Johor

**Pusat Latihan Teknologi Tinggi (ADTEC) Batu Pahat**
KM8 Jalan Tanjung Laboh
Mukim Minyak Beku
83000 Batu Pahat
Johor

**Kuching Main Centre**
Kolej Antarabangsa Teknologi Lanjutan Sarawak
(International College of Advanced Technology Sarawak)

**PPKS Ilmu Sdn Bhd**
Jalan Canna, Off Jalan Wan Alwi
Tabuan Jaya, 93350 Kuching, Sarawak

**AWISAR, Automotive Welding Institute of Sarawak**
Lot 1265, Block 8, MTLD Demak Laut
Industrial Estate Phase II, Off Jalan Bako
93050 Kuching, Sarawak

**PPKS Mukah**
Lot 21, Mukah Light Industrial Estate
96400 Mukah, Sarawak

**PPKS Lutong**
Pejabat Wilayah, Block 1, MCLD
Jalan Shell, 98000 Miri, Sarawak

**Fajar Learning Centre**
Lot 2419 - 2410 Block 5
Boulevard Commercial Centre
98000 Miri, Sarawak

**SAVTI Office**
KM48, Miri Bintulu Road
Kabuloh, P.O Box 1022 Boulevard Post Office
98000 Miri Sarawak

**AMC The School of Business**
Lot 43-44, 1st Floor, Likas Square Commercial Complex
Jalan Istiadat Likas, 88400 Kota Kinabalu, Sabah

**PPKS Kenyalang Holdings**
3rd Floor, Lot 8509
Block 11, Stutong Com.CTR. Jalan Stutong
Setia Raja, 93350 Kuching, Sarawak
Since its establishment, Asia e University has tirelessly endeavoured to position itself with the unique qualities of flexibility, international recognition, innovative assessments, asian studies, third language options, personnel development, close industry relations, partnerships and co-branding, innovative programme designs and credit portability. As of today, AeU is actively engaged in India, Bahrain, Indonesia, Vietnam, Cambodia, Sri Lanka, Maldives and Saudi Arabia. Another 10 countries will go on stream in 2012; including China, Singapore, Iran, Qatar, Thailand and Nigeria. To date, AeU has established links via MOU’s and MOA’s with more than 30 countries, mainly from the 31 ACD member countries.

<table>
<thead>
<tr>
<th>Country</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAHRAIN</td>
<td>AeU Middle East and North Africa (AMENA)</td>
</tr>
<tr>
<td></td>
<td>BANGLADESH</td>
</tr>
<tr>
<td></td>
<td>CAMBODIA</td>
</tr>
<tr>
<td></td>
<td>CHINA</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>INDIA</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>INDONESIA</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>MALDIVES</td>
</tr>
<tr>
<td></td>
<td>MAURITIUS</td>
</tr>
<tr>
<td></td>
<td>NEW ZEALAND</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
AeU International Partners

**NIGERIA/GHANA (AFRICA)**
MW Communications and Training Ltd (MWCT)

**PAKISTAN**
1. Lahore University of Management Sciences (LUMS)
2. National University of Computer & Emerging Sciences

**SRI LANKA**
1. Phoenix Business School (PBS)
2. Strategy Business

**VIETNAM**
1. Center for International Training Cooperation (CITC) under Vietnam Association for Promoting Education (VAPE)
2. Dai Nam University, Hanoi
3. Electric Power University, Hanoi
4. Hai Phong University (HPU)
5. Hanoi University
6. Infoworld School, Ho Chi Minh
7. Kent International College
8. SARA Education Group in Vinh
9. VANXUAN University of Technology in Vinh
10. Vietnam Marketing and Management Institute (VMI)

**YEMEN**
Azal University
Survey on Alumni Activities for Year 2012

The alumni office would like to invite suggestions from members as to the type of activities and events to plan for and organise for AeU Alumni.

Kindly fill this ONLINE SURVEY

Learn Mandarin Anytime, Anywhere at AeU

- Flexible online and face to face tutorial
- Elementary – level 1, 2 & 3
- Intermediate – level 4, 5 & 6
- Certificate of achievement will be awarded upon completion of 3 levels
- Recognized as credit exemption for AeU and China University.

For further information, kindly contact Ms. Sheila Cheng at 603 – 2785 0000 or email to sheila.cheng@aeu.edu.my
Position: International Business Development Executive  
LOCATION: Kuala Lumpur, Malaysia  
COMPANY: naseba

naseba is a deal facilitator focused on the emerging markets. naseba use an “event” as a platform to produce, promote and host industry specific business to business summits, leadership initiatives and executive re-educational training programs.

The company employs more than 230 people from 20+ nationalities and has office locations in Monaco, Riyadh, Dubai, Bangalore, Kuala Lumpur and will be opening an Office in Beijing soon.

We are expanding our APAC operations and looking for fresh graduates who are interested to further their careers in Business Development & Sales. Please visit our website www.naseba.com and send CV to: ritaje@naseba.com

Heartronics Sdn Bhd is offering internship opportunities or work experience for students to work as Product Sales Consultants. The job will be base at Maxis show rooms around Klang Valley and it is for their new revolutionary Tele-Mobile product launch.

Requirements:
- Internship program will be for 2 to 6 months depending on your availability.
- Good command in English & B.M Languages.
- Excellent communication, customer service skills, interpersonal skills, results oriented
- Independent & pleasant personality.
- Preferably those who are in Business, Sales or Marketing or even medical related courses.

Work on 8 hours shift for 6 days a week,  
To interact customers and perform product demonstration at Telco Showrooms for the following locations.

(1) The Gardens Mid Valley  
(2) Pavilion Mall Kuala Lumpur  
(3) K.L.C.C  
(4) Taman Tun Dr. Ismail  
(5) Taman Segar, Cheras  
(6) The Curve, Mutiara Damansara  
(7) Sunway Pyramid, Bandar Sunway  
(8) Pusat Bandar Utara, Selayang  
(9) Bandar Bukit Tinggi, Klang

Remuneration:  
RM1000 a month with commission (RM100 per unit sold)  
Please contact Dev at Tel: 6201 0038 or  
Email: dev.heartronics@gmail.com for further information.
Enhancing and enriching Kids in . . .

» Language skills (listening, speaking, reading and writing)
» Interpersonal and intrapersonal skills
» Thinking skills
» Problem solving skills
» Physical capacity

Our English in Action programme consists of activities which are really cool and make learning fun. This programme offers an opportunity for kids to develop the physical, mental, social and emotional aspects of the children participating in the camp.

Programme includes

» Team sports
» Mini language workshops
» Games
» Music
» Sport

Administrative Details:
Date: 5th & 6th June 2012 (Tuesday & Wednesday)
Time: 9.00 am – 5.00 pm
Venue: AEU Library

Fee:
RM 150.00 per participant
(includes meals, programme materials & certificate of attendance)

Closing date: 1st June 2012

*Kindly email to rashidah.alimat@aeu.edu.my or call 03-2785 0090 for the registration process.
The "Merdeka Award Grant for International Attachment" is now open to qualified young Malaysians aged between 22 and 35 at a Postgraduate level. It provides an opportunity for the recipient to be attached to a renowned institution or organisation abroad for up to 3 months for collaborative research work and experience.

The attachment is made possible through the global network and reach of the three Merdeka Award founding partners - PETRONAS, ExxonMobil and Shell.

The grant is open to academic and non-academic, who is looking for experience in their professional field. Those who are in the midst of doing research and had received sponsorship/grant from other organisations is also welcome to apply as long as it does not conflict with the agreement from the other sponsoring body.

Selected Discipline:

- Education,
- Community (Visual and Performing Arts, Heritage, Economic and Finance, Social Work, Sports and Traditional Discipline)
- Environment (Climate Change, Biodiversity, Protection and Conservation of the Environment)
- Health Sciences
- Technology

These categories have been carefully selected because of the importance of these disciplines to the progress of the country. Application for the Grant is only available online at http://www.merdekaaward.my/. Closing date is on 30th June 2012.

Please alert your family members, friends and students about this opportunity!
OM-AeU Training Program
Certified Outsourcing Specialist

ASET–Accelerated Skills Enhancement Training Program

Outsourcing Malaysia in collaboration with Asia eUniversity (AeU) is offering the IAOP Certified Outsourcing Specialist (COS) program, which is FULLY SPONSORED by Pembangunan Sumber Manusia Berhad (PSMB) under the Accelerated Skills Enhancement Training Program – ASET. Participants will have the opportunity to choose one out of two specializations: Financial & Accounting or Human Resources.

Who is Eligible?
- Malaysian citizen only
- Currently employed
- Minimum Diploma holder in any course
- Age 45 and below

Benefits
- FULLY BORNE Tuition Fee
- FULLY BORNE Certification Exam Fee

Target Audience
- In-service outsourcing professionals looking for an internationally recognized certification to further their career.
- Individuals looking to start a career improvement in the outsourcing industry.

Programs Available:
1. “IAOP” Certified Outsourcing Specialist (COS) – Financial & Accounting
   Venue: AeU, Jalan Sultan Sulaiman, Kuala Lumpur

2. “IAOP” Certified Outsourcing Specialist (COS) – Human Resources
   Venue: AeU, Jalan Sultan Sulaiman, Kuala Lumpur

85% of IAOP members credit IAOP for improved outsourcing outcomes at their organizations and 93% of IAOP’s COPs say that the designation has had a positive impact on their careers.

Register now:
Mr. Roshan, Tel: +6019-377 5643 or Ms. Eugene, Tel: +6012-3489664
Email: talentdev@outsourcingmalaysia.org.my
The next AeU Alumni Newsletter is expected to be published in August 2012. We look forward to participation and contribution from all AeU Alumni out there. Your involvement is necessary for the success of the newsletter.

Thank you