

SCHOOL OF MANAGEMENT

Doctor of Business Administration (DBA) (R/340/8/0407) 04/19

The DBA programme of advanced professional studies is aimed at developing leadership in the field of business administration. It primarily focusses on theories and methodologies related to research and practice, breadth and depth of study, processes as well as best-practices in business management environments. Students of this programme will develop business acumens while at the same time, enhance their overall management capabilities.

This programme seeks to admit business leaders, senior management and rising managers who are motivated to go through formal doctoral training to solve the business problems of their organisations. Experienced practitioners could also choose to make a switch to academia or take up affiliate faculty positions at academic institutions.



Dr. Nixon Alberth Simamora
Director, PT. iForce Consulting, Indonesia
DBA Graduate

Learning Objective

The main objective of the DBA programme is designed to prepare future business leaders with in-depth knowledge and research skills in business administration and management.

Learning Outcomes

At the end of the programme, students are able to:

- Develop skills and competencies in the business environment.
- Evaluate and create new body of knowledge.
- Demonstrate leadership in organisations.
- Research and effectively conduct business research and relate its implications to the industry.

SUBJECTS

Core Courses (28 credits)

1. Managerial Leadership in Asia
2. Accounting and Finance for Decision Making
3. Business Strategy and Policy
4. International Business
5. Marketing and Global Business
6. New Business Venture
7. Research Methods for Business

Programme Structure

Phase 1

Coursework 28 credits

Phase 2

Research Proposal and Proposal Defense 10 credits

Research Colloquium before Viva Voce 10 credits

Dissertation and Viva Voce – PASS 32 credits

Total 80 credits



PROGRAMME FACTS

Scheme of Study	Part-time
Duration	Normally 4 years
Number of Semesters (1 semester = 4 months)	Normally 12
Mode of Delivery	Blended Learning; Open & Distance Learning; Online Interaction Learning; Research; & Thesis Examination
Frequency of Research Workshop / Colloquia (Optional)	Once a month (Saturdays & Sundays)

FINANCIAL INCENTIVES AND AIDS*

For Malaysian and International students:

- 10% discount on tuition fee available through student loyalty scheme

For Malaysian students only:

- 10% discount is offered to students who pay in full their Annual Tuition Fee in one payment.
- 50% discount on tuition fee for senior citizens who are 55 years of age & above
- 75% discount on tuition fee for the disabled
- EPF withdrawal assistance
- MyBrain15 assistance
- RM6,000 personal income tax relief

*Terms and conditions apply

Entry Requirements

For Malaysian & International Students:

- Posses a recognized Master's degree in the relevant field
- Other qualifications recognized by AeU Senate

Additional Information

- A statement of research intent, describing what you have already done and what you hope to accomplish in your doctoral research.
- A curriculum vitae (CV) or resume

English Requirements For International Students

For international students studying on campus in Malaysia, they must attain English Language competency equivalent to IELTS (6.0) / TOEFL (550) / CAE / CPE / PTE / MUET that complies with the programme standards set by the Malaysian Qualification Agency (MQA). Those who have their tertiary education in English shall be exempted from the above requirement. For details, please go to <http://www.aeu.edu.my/future-students/entry-requirements>.

- Documents Required:**
- Completed application form
 - Scanned copies of your degrees and academic transcripts with certified translation in English

- One scanned copy of your photo (jpeg, colour, minimum of 1MB)
- Proof of English proficiency

Asia e University

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