

SCHOOL OF MANAGEMENT

Master of Business Administration (R/345/7/0305) 04/18

AeU's Master of Business Administration (MBA) offers a more focussed, yet diversified curriculum that will enhance the knowledge and problem-solving skills of both managers and executives. This programme is designed to provide professionals with the right skills to meet the challenges of an increasingly competitive global business environment. The programme is approved by the Malaysian Ministry of Higher Education and accredited by the Malaysian Qualifications Agency.



Adnan Ali
Technical Manager, Redknee Solutions Inc.
MBA Graduate (Pakistan)

Learning Outcomes

- Demonstrate managerial and leadership qualities through communicating and working effectively.
- Demonstrate the skills and principles of lifelong learning in their academic and career development.
- Apply theories and concepts in the decision making process in the business environment.
- Critically evaluate theories and concepts of business.
- Generate solutions to problems using scientific and critical thinking skills.
- Conduct research with minimal supervision and adhere to legal, ethical and professional practices.

Entry Requirements

NORMAL ENTRY

For Malaysian Students:

- Bachelor's Degree or its equivalent accepted by AeU Senate.

For International Students:

- A recognised Bachelor's Degree or equivalent, with a CGPA of 2.5

English Requirements For International Students

For international students studying on-campus in Malaysia, they must attain English Language competency equivalent to IELTS (6.0) TOEFL (550) /CAE/CPE/PTE/MUET that complies with the programme standards set by the Malaysian Qualification Agency (MQA). Those who have their tertiary education in English shall be exempted from the above requirement. For details, please go to <http://www.aeu.edu.my/future-students/entry-requirements>.

FLEXIBLE ENTRY

Accreditation of Prior Experiential Learning (APEL) Entry Requirements:

- 30 years of age as of 1st January in the year of application
- Possess at least STPM/Diploma/equivalent (e.g. foundation) with relevant work experience
- Passed APEL assessment

SUBJECTS

Core

1. Marketing Management
2. Managerial Economics
3. International Business
4. Managing People and Organisations
5. Accounting and Finance for Managers
6. Strategic Management-Asian Business

Electives

For MBA General, choose 5 subjects.

1. Quality and Change Management
2. Multinational Corporations
3. Project Management
4. Entrepreneurship and Innovation
5. Operations Management
6. Supply Chain Management
7. Enterprise Risk Management
8. International Logistics and Transport
9. International Marketing
10. Purchasing and Procurement Management

MBA with Specialisation

(Choose 2 subjects from Electives AND 1 Specialisation only)

1) International Business

- Multinational Corporations
- International Marketing
- International Logistics and Transport

2) Entrepreneurship

- Entrepreneurship and Innovation
- Enterprise Risk Management
- Supply Chain Management

3) Supply Chain Management

- Supply Chain Management
- Purchasing and Procurement Management
- International Logistics and Transport

4) Accounting

- Accounting Information System
- Financial Accounting Theories
- International Accounting

5) Human Resource Management

- Human Resource Training and Development
- Compensation Management
- Strategic Human Resource Planning, Recruitment and Selection

6) Tourism Management

- Event Management
- Hospitality Management
- Tourism and Hospitality Marketing

PROGRAMME FACTS

Scheme of Study	Full-time - On Campus	Part-time - Fully Online - Blended Learning
Duration	1 year	1 year 8 months
No. of Subjects	11 + 1 Project Paper	
Assessment	Assignments	60%
	Examination	40%

FINANCIAL INCENTIVES AND AIDS*

For Malaysian and international students:

- Merit Scholarship available for top-performing students
- 10% discount on tuition fee available through student loyalty scheme

For Malaysian students only:

- 10% discount is offered to students who pay in full their Annual Tuition Fee in one payment
- 50% discount on tuition fee for senior citizens who are 55 years of age & above
- 75% discount on tuition fee for the disabled
- EPF withdrawal assistance
- RM6,000 personal income tax relief
- MyBrain15 assistance

*Terms and conditions apply

Other programmes offered by the School of Management:

1. Doctor of Philosophy (Business Administration)
(R/340/8/0407) 04/19
2. Doctor of Business Administration
(R/340/8/0407) 04/19
3. Master in Management
(R/345/7/0452) 01/19
4. Master of Human Resource Management
(R-DL/345/7/0971) 11/21
5. Master of Science (Management) by Research
(R/345/7/0678) 01/19
6. Bachelor of Business Administration (Hons)
(R2-DL/340/6/0458) 04/25
Specialisations:
- Accounting & Finance
- Marketing & E-Commerce
- Business Information System
7. Graduate Diploma in Business Management
(R-DL/345/6/0956) 08/21

Asia e University

Wisma Subang Jaya, 106, Jalan SS15/4, Subang Jaya 47500, Selangor.
Malaysia Hotline: 1 300 300 238 • Speed Line: +6013-3507270, +6016-6964798, +6017-6855707, +6017-6803152
• Fax: +603-5022 3567 • Email: enquiries@aeu.edu.my • www.aeu.edu.my

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