SCHOOL OF MANAGEMENT

Master in Management (MIM)

Master in Management (MIM) programme is a blended learning programme offered by Asia e University, a leading dual mode university recognised by 31 member countries of the Asia Cooperation Dialogue (ACD). The programme encourages the ability to apply the knowledge and skills towards complex problem-solving and decision-making, as well as the application of modern strategic management methods relevant to the field of business and management.

Learning Objectives

- Prepare students for advancement to senior management and leadership in both public and private organisations.
- Provide comprehensive foundation in critical management skills and techniques to be successfully applied via advanced tools for intelligent decision making in a variety of organisational settings.
- Promote necessary knowledge and business skills that can be easily applied in any working environment.
- Develop self-awareness and sense of perspective to make smart choices and better decisions.

Entry Requirements

- Bachelor’s Degree with Honours in the relevant field, OR
- Bachelor’s Degree in other fields recognised by AeU Senate, OR
- Open entry qualifications recognised by the Ministry of Higher Education, Malaysia:
  - Be at least 35 years old
  - Possess STPM/Matriculation/Diploma or its equivalent
  - Provide evidence of prior learning experience and/or knowledge relevant to the programme applied for, OR
- Other qualifications recognised by AeU Senate.

Mode of delivery: Student can choose to pursue this programme FULLY ONLINE or BLENDED MODE where face-to-face tutorials are provided in our Learning Centres.
SUBJECTS

Core
1. Management and Organisation
2. Organisational Behaviour
3. Human Resource Management
4. Management Information System
5. Operations Management
6. Quantitative Methods and Decision Analysis
7. Financial Management
8. Research Methodology
9. Project Management
10. Strategic Management

Electives (Choose 4)
1. Corporate Communications
2. Safety and Health Management
3. Change Management
4. International Business
5. Small Business Management
6. Corporate Social Responsibility
7. Law and Ethics

Project Paper
6 credit hours

Other related programmes
• Bachelor of Business Administration
• Master of Business Administration
• Master in Knowledge Management
• Master of Human Resource Management
• PhD (Business Administration)
• Doctor of Business Administration
• Industrial Doctorate

FREQUENTLY ASKED QUESTIONS

1. When are the intakes?
• January, May and September.

2. How do you apply?
• Go to our website: www.aeu.edu.my
• Click on "Apply Online"
• Submit the form

3. How many subjects per semester?
• Upon enrolment, you are given 3 subjects per semester. Should you be too busy, you can opt for 1 or 2 subjects per semester. However, very good performance entitles one to apply for more subjects in the coming semester - just be prepared for extra work!

4. Is there any financial assistance?*
• If you pay the full semester fee before Week 3 of that semester, you are entitled for 10% discount
• If you perform very well in a semester, you may be eligible for the AeU Merit Scholarship which entitles you to a waiver of the tuition fee for the next semester.

5. Where is the venue of the tutorials?
• Learning centres are located throughout Malaysia.

* Terms and conditions apply