Asia e University (AeU) in collaboration with Skills Group is offering a truly international MBA programme that delivers unique and cutting-edge modules from Asia and Europe. This MBA is a dual award programme from AeU and the International Business School of Scandinavia (IBSS).

Master of Business Administration (Dual Award with the International Business School of Scandinavia)

SCHOOL OF MANAGEMENT

- Prepare students for advancement to senior management and leadership in both public and private sectors. Students acquire a comprehensive foundation in fundamental management knowledge and skills, and successfully apply advanced tools and techniques for intelligent decision making in a variety of organisational settings.

- Provide students with content thereby building competencies that will support their development as effective managers.

- Promote overall undertaking and ability to apply the skills towards complex problem-solving, decision-making and in the application of modern strategic management methods relevant to the field of business and management.

- Provide international exposure in all of the above learning objectives.

Entry Requirements

- Bachelor’s Degree with Honours in the relevant field, OR
- Bachelor’s Degree in other fields recognised by AeU Senate, OR
- Open entry qualifications recognised by the Ministry of Higher Education, Malaysia:
  - Be at least 35 years old
  - Possess STPM/Matriculation/Diploma or its equivalent
  - Provide evidence of prior learning experience and/or knowledge relevant to the programme applied for, OR
- Other qualifications recognised by AeU Senate.

Mode of delivery: Student can choose to pursue this programme FULLY ONLINE or BLENDED MODE where face-to-face tutorials are provided in our Learning Centres.
ABOUT INTERNATIONAL BUSINESS SCHOOL OF SCANDINAVIA

Skills Group, an AeU International Partner and International Business School of Scandinavia (IBSS) is a unique combination of industry and academia to give you the best of both worlds in ensuring the education of future business skills. IBSS, an internationally renowned business school, is dedicated to deliver high quality ideas and knowledge, as well as avant-garde business skills in enabling today’s professionals to flourish in tomorrow’s fast-paced business environment that values continuous innovation. Skills Group, a training and educational organisation with local presence in major regions around the world shares their unique understanding of the global village with programme participants. You will gain insights from their years of extensive research on optimised learning environments and contemporary teaching methodologies. This AeU-IBSS collaboration will definitely give you a strong combination of wisdom and technology in a global teaching environment - making you a strategic asset to any organisation.

SUBJECTS

1. Human Resource Management
2. Organisational Behaviour
3. Manager of the Future
4. Leadership in the Future
5. Quantitative Method and Decision Analysis
6. International Business
7. Financial Management
8. Managerial Accounting
9. Managerial Economics
10. Project Management
11. Marketing Management
12. Supply Chain Management
13. Corporate Communication
14. Strategic Management

FREQUENTLY ASKED QUESTIONS

1. How do you apply?
   • Go to our website: www.aeu.edu.my
   • Click on “Apply Online”
   • Submit the form

2. Can I choose my specialisation/elective subjects?
   • The MBA Dual Award programme conforms to the requirements of both awarding bodies; AeU and IBSS. Therefore you are required to take all the subjects listed above. In addition, the project paper is compulsory in this programme.

3. Is there any financial assistance?*
   • If you pay the full semester fee before Week 3 of that semester, are entitled for a 10% discount
   • If you perform very well in a semester, you may be eligible for the AeU Merit Scholarship which entitles you to a waiver of the tuition fee for the next semester

4. Where is the venue of the tutorials?
   • Any centres located throughout Malaysia.

* Terms and conditions apply