

Develop and excel with an MBA

> Programme offers wide choice of disciplines to specialise in

ASIA e University (AeU) is a collaborative multi-mode university established under the auspices of 34 Asia Cooperation Dialogue (ACD) countries.

A key feature in the university's strategic plan is to embrace the digital frontier and provide students with an immersive, personalised and borderless education experience via flexible, quality and relevant programmes.

A highly accessible, virtually rich and interactive digital presence enables students to develop, learn and achieve at their own pace, no matter where they are geographically, academically, in their lives and careers.

AeU's Master of Administration (MBA) programme is crafted to reward those who want to progress, develop business management, strategic planning and financial understanding skills. The programme constitutes the best of global business training with a unique focus on Asia.

Full-time (one year) or part-time and fully online (1.5 to two years) enrolments are open.

Classes are held during weekends and ideal for working adults from diverse backgrounds and industries, regardless their location and work commitments.

Increase opportunities and get an edge

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The programme allows students to specialise in one discipline from a choice of International Business, Entrepreneurship, Supply Chain Management, Accounting, Human Resource Management and Tourism Management.

Graduates equipped with MBA skills have an edge over their peers. They can enter into a variety of fields. Opportunities are also endless for those with an MBA and are interested in leadership roles, becoming entrepreneurs, or making a switch into another industry or career.

Doreen Mundowafa, Zimbabwe Embassy's third secretary and diplomat, enrolled in AeU's MBA programme to improve her perspective in business and general management. She was encouraged by her mentor and former boss, Mafio Mlambo who was an AeU graduate 2016 MBA and currently the director of Administration and Finance at the office of The President of Zimbabwe.

"The year 2017 saw two notable milestones in my life journey. First, I celebrated my 30 years of service in the government at the Republic of Zimbabwe and second, I took pride having graduated with an MBA from AeU," Doreen said.

"My MBA journey had been incredible and worth embarking ever since I was posted to the Zimbabwe Embassy in Kuala Lumpur. Working as a diplomat and pursuing my education in Malaysia was challenging but an amazing part of my career and life," she added.

Doreen shared that she received an immersive personalised learning experience at AeU; visually rich and

interactive through its flexible and accessible mode of learning, anywhere, anytime.

"I had the perfect work-life balance." Another key aspect was the tremendous support she received regularly from AeU's academic and administrative staff.

"They were most accommodating, which has proven to be a big help in allowing me to cope with the rigours and demands of the programme," she said.

"Acquiring an MBA has certainly enhanced my skills and job

performance for my government. Another highlight of the MBA is the networking forged among students to share valuable information. I got to meet other seasoned professionals from a wide spectrum of careers and industries, and this made classes and discussions interesting, informative and educational," she informed.

AeU's annual intakes are in January, May and September, but intakes for its postgraduate (by research) programmes are open throughout the year.

For further enquiries, call 1300 300 238, +603 5022 3400 or apply online at www.aeu.edu.my



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