

SCHOOL OF MANAGEMENT

Master of Business Administration

(R2-DL/0410/6/0015) (04/25) (A9101) - ODL
(N/0414/7/0252) (02/30) (MQA/PA18001) - CVL



PROGRAMME OVERVIEW

The AeU MBA is a future-focused, flexible, and industry-relevant programme designed to transform professionals into strategic leaders. Built for working adults, this MBA sharpens your business acumen, enhances decision-making skills, and empowers you to lead in today’s dynamic, digital-first economy.

Through a practical and globally-relevant curriculum, you’ll gain cutting-edge insights in leadership, innovation, sustainability, and digital transformation—everything you need to thrive in the C-suite or launch your own venture. With flexible online learning and personalised support, the AeU MBA fits seamlessly into your life while positioning you for real-world impact.

LEARNING OUTCOMES

- Demonstrate managerial and leadership qualities through communicating and working effectively.
- Demonstrate the skills and principles of lifelong learning in their academic and career development.
- Apply theories and concepts in the decision making process in the business environment.
- Critically evaluate theories and concepts of business.
- Generate solutions to problems using scientific and critical thinking skills.
- Conduct research with minimal supervision and adhere to legal, ethical and professional practices

PROGRAMME DELIVERY

Delivery Mode	Duration
Open & Distance Learning (ODL)	1 - 2 years
Conventional (CVL)	

PROGRAMME STRUCTURE

COMMON CORE SUBJECTS

- Managing Organisations in the Digital Age
- Marketing and Branding
- Economic Issues and Global Business
- Strategic Human Resource Management
- Corporate Ethics, Governance and Sustainability
- Strategic Financial Management
- Digital Technologies and Business Process Innovation
- Business Research Methods and Analytics
- Strategic Management in Disruptive Environment

Project paper

ELECTIVE SUBJECTS (GENERAL MBA)

For GENERAL MBA, choose any TWO (2) subjects (if you are not selecting CONCENTRATION)

- Project Management
- Operations Management
- Corporate Social Responsibility
- Quality and Change Management
- Business Statistics
- Law and Ethics
- Corporate Communication
- Management of Aged Care Services
- Legal and Ethical Aspects of Healthcare

CONCENTRATION

Choose ONE (1) CONCENTRATION. Each concentration include TWO (2) subjects from below:

Islamic Banking and Finance

- Islamic Economics
- Shariah Aspects of Business and Finance
- Islamic Financial Institutions and Markets

Islamic Insurance

- Takaful Products
- Takaful Operations and Management
- Shari'ah Fundamentals for Takaful Managers

International Business

- Multinational Corporations
- International Marketing
- International Logistics and Transportation

Supply Chain Management

- Supply Chain Management
- Purchasing and Procurement Management
- International Logistics and Transport

Entrepreneurship

- Entrepreneurship and Innovation
- Enterprise Risk Management
- Small Business Management

Human Resource Management

- Human Resource Training and Development

- Compensation Management
- Human Resource Planning, Recruitment & Selection

Accounting

- Accounting Information System
- Financial Accounting Theories
- International Accounting

Tourism Management

- Event Management
- Hospitality Management
- Tourism and Hospitality Marketing

Healthcare Management

- Health Policy and International Health Systems
- Healthcare Information Management & e-health
- Operational management of Clinical and supportive Services
- Management of Aged Care Services
- Legal and Ethical Aspects of Healthcare

Leadership

- Managing Leadership Performance
- Leadership and Organisational Change
- Strategic Communication

Marketing

- Marketing in the Digital Economy
- International Marketing
- Service Marketing

Banking And Finance

- Sustainable Finance
- Banking Operations and Risk Management
- Disruptive Innovations in Financial Services

ENTRY REQUIREMENTS

DIRECT ENTRY

1. A Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.50 as accepted by the HEP Senate; OR
2. A Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.00 and not meeting GPA of 2.50 can be accepted, subject to a rigorous internal assessment****; OR
3. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience****, subject to a rigorous internal assessment****; OR
4. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses*****; OR
5. Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognized by the Malaysian Government.

ELCR Band (International Students Only):

Achieve a minimum Band 4 in MUET OR equivalent to CEFR (Mid B2)

APEL ENTRY

This applies to candidates who are:

- At least 30 years of age in the year of application
- Possess a minimum of STPM / Diploma/equivalent
- Possess relevant working experience

* Terms and conditions apply