

SCHOOL OF MANAGEMENT



Master of Science (Management)

(R3-CDL/0414/7/0062) (01/29) (A9490) - ODL / CVL

PROGRAMME OVERVIEW

AeU's MSc in Management is a flexible, research-oriented programme tailored for professionals aiming to deepen their strategic, analytical, and leadership capabilities. It blends academic rigour with real-world relevance, focusing on evidence-based decision-making, innovation, and sustainable growth. Ideal for those pursuing senior roles, consultancy, or further research, this programme equips you with the insight and intellectual edge to thrive in complex business environments.

LEARNING OUTCOMES

- Evaluate theories and concepts in business and management.
- Resolve complex problems in business and management by providing recommendations through advanced research.
- Demonstrate the ability to carry out research relevant to a business and management context independently, ethically and professionally.
- Demonstrate effective and cogent written and oral communication and collaborative skills with diverse stakeholders.
- Demonstrate relevant digital skills for research
- Assess various quantitative and qualitative research techniques to support decision making and problem-solving in research.
- Display independence, leadership skills and responsibility in managing research.
- Display continuous self improvement for academic and professional development.
- Demonstrate entrepreneurial mind-set and skills in research.

RESEARCH AREAS

- Sustainability Management
- Business Intelligence
- Digital Transformation
- Leadership
- Innovation

- Entrepreneurship
- Economics
- Organisational Management
- Finance and Technology
- Digital Marketing
- Project Management

- Corporate Governance

AUDIT COURSES

- Research Methodology
- Quantitative Data Analysis
- Qualitative Data Analysis

PROGRAMME DELIVERY

Delivery Mode	Full-Time Study	Part-Time Study
Open & Distance Learning (ODL)	2 years 8 months	3 years 8 months
Conventional (CVL)	2 years 8 months	3 years 8 months

ENTRY REQUIREMENTS

DIRECT ENTRY

1. Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.75 as accepted by the HEP Senate; OR
2. A Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.50 and not meeting GPA of 2.75 can be accepted, subject to rigorous internal assessment****; OR
3. A Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.00 and not meeting GPA of 2.50 can be accepted, subject to a minimum of 5 years relevant working experience***** and rigorous internal assessment****; OR
4. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate, subject to having relevant working experience***** and rigorous internal assessment****; OR
5. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 and not meeting 2.5 as accepted by the HEP Senate, subject to a minimum of 5 years relevant working experience***** and rigorous internal assessment****; OR
6. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses*****; OR
7. Other qualifications equivalent to a Bachelor's degree (Level 6, MQF) recognized by the Malaysian Government.

ELCR Band (International Students Only):

Achieve minimum Band 4 in MUET OR its equivalent to CEFR (Mid B2)

APEL ENTRY

This applies to candidates who are:

- At least 30 years of age in the year of application
- Possess a minimum of STPM / Diploma/equivalent
- Possess relevant working experience

* Terms and conditions apply