

# SCHOOL OF MANAGEMENT



## Master of Science (Management)

(R3-CDL/0414/7/0062) (01/29) (A9490) - ODL / CVL

### PROGRAMME OVERVIEW

AeU's MSc in Management is a flexible, research-oriented programme tailored for professionals aiming to deepen their strategic, analytical, and leadership capabilities. It blends academic rigour with real-world relevance, focusing on evidence-based decision-making, innovation, and sustainable growth. Ideal for those pursuing senior roles, consultancy, or further research, this programme equips you with the insight and intellectual edge to thrive in complex business environments.

### LEARNING OUTCOMES

- Evaluate theories and concepts in business and management.
- Resolve complex problems in business and management by providing recommendations through advanced research.
- Demonstrate the ability to carry out research relevant to a business and management context independently, ethically and professionally.
- Demonstrate effective and cogent written and oral communication and collaborative skills with diverse stakeholders.
- Demonstrate relevant digital skills for research
- Assess various quantitative and qualitative research techniques to support decision making and problem-solving in research.
- Display independence, leadership skills and responsibility in managing research.
- Display continuous self improvement for academic and professional development.
- Demonstrate entrepreneurial mind-set and skills in research.

## RESEARCH AREAS

- Sustainability Management
- Business Intelligence
- Digital Transformation
- Leadership
- Innovation
- Entrepreneurship
- Economics
- Organisational Management
- Finance and Technology
- Digital Marketing
- Project Management
- Corporate Governance

## AUDIT COURSES

- Research Methodology
- Quantitative Data Analysis
- Qualitative Data Analysis

## PROGRAMME DELIVERY

Delivery Mode	Full-Time Study	Part-Time Study
Open & Distance Learning (ODL)	2 years 8 months	3 years 8 months
Conventional (CVL)	2 years 8 months	3 years 8 months

## ENTRY REQUIREMENTS

### MALAYSIAN

The minimum entry requirements are as follows:

- Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.75 as accepted by the HEP Senate; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.50 and not meeting GPA of 2.75 can be accepted, subject to rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.00 and not meeting GPA of 2.50 can be accepted, subject to a minimum of 5 years relevant working experience and rigorous internal assessment: OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 and not meeting 2.5 as accepted by the HEP Senate, subject to a minimum of 5 years relevant working experience and rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR
- Other qualifications equivalent to a Bachelor's degree (Level 6, MQF) recognized by the Malaysian Government.
- A Bachelor's degree in a related field with a minimum CGPA of 2.00, subject to having at least 5 years working experience and participating in the University's internal assessment; OR
- A Bachelor's degree in a non-related field with a minimum CGPA of 2.50, subject to having relevant working experience and participating in the University's internal assessment; OR
- A Bachelor's degree in a non-related field with a minimum CGPA of 2.00, subject to having at least 5 years of working experience and participating in the University's internal assessment; OR
- A Bachelor's degree in a non-related field with a minimum CGPA of 2.00, without relevant working experience, subject to passing University's pre-requisite courses.

### Minimum English Language Requirements for International Students:

- Achieve a minimum Band 4 in MUET OR equivalent to CEFR (Mid B2)

*Note: If a student does not meet this requirement, AeU will offer English proficiency courses to ensure that the student's proficiency is sufficient to meet the needs of the programme.*

### Flexible Pathways

- Accreditation of Prior Experiential Learning for Access (APELA)
- Accreditation of Prior Experiential Learning for Credit Award (APELC)
- Accreditation of Prior Experiential Learning for Qualification (APELQ)
- Micro-credentials ([speed.aeu.edu.my/speed-micro.php](http://speed.aeu.edu.my/speed-micro.php))

### INTERNATIONAL

The minimum entry requirements are as follows:

- A Bachelor's degree in a related field with a minimum CGPA of 2.75; OR
- A Bachelor's degree in a related field with a minimum CGPA of 2.50, subject to participating in the University's internal assessment; OR

\* Terms and conditions apply