

ENTRY REQUIREMENTS

For Malaysian and International Students:

- Possess a recognised Master's degree; OR
- Other recognised equivalent qualification

Additional Requirements:

- A curriculum vitae (CV) or resume

Minimum English Language Requirements for International Students:

- Minimum score of 6.0 for IELTS; OR
- Other recognised equivalent test
- Those who have their tertiary education in English will normally be exempted from the above requirement

Note:

Any of the above conditions would require student's research proposal to be approved.

For more details, please visit

<https://aeu.edu.my/study/entry-pathway/>



Note: While the information published in this brochure was accurate at the time of publication, Asia e University reserves the right to alter, amend or delete details and other information published here. For the most up-to-date information please view our website at aeu.edu.my.

HOW TO APPLY

a. Required items for all applicants:

- 1 certified true copy of Identity Card (A4 size, front and back on 1 page / Passport (A4) size)
- 1 set of certified true copy of highest entry academic certificates and transcript
- Two recent passport size colour photograph, with name written on reverse
- A recent portrait colour photo (size of a minimum 1 MB or 1000 KB or more)
- CV or Resume in English

b. For international applicants only:

- Four photocopies of passport (A4 size), all pages including blank pages
- Eight passport size photograph (3.5cm x 5.0cm) with light blue background and name written on reverse
- Certified true copy of academic certificates and transcripts (if academic records in language other than English, it must be accompanied with approved translation)
- Certification letter on completion of studies from previous institutions, if applicant is still waiting for final results
- Certified copy of TOEFL, IELTS or Intensive English programme certificate (if any)
- A recent portrait colour photo (size of a minimum 1 MB or 1000 KB or more)
- CV or Resume in English

The international applicant is advised to submit these documents:

- If not in Malaysia – 2 months before the new semester begins
- If in Malaysia – 1 month before the new semester begins

FINANCIAL AIDS AND INCENTIVES *

For Malaysian and International students:

- 10% discount on tuition fee available through student loyalty scheme

For Malaysian students only:

- 10% discount is offered to students who pay in full their annual tuition fee in one payment
- 50% discount on tuition fee for senior citizens who are 55 years of age & above
- 75% discount on tuition fee for the disabled
- EPF withdrawal assistance


*Terms and conditions apply


FA: Full Accreditation


Doctor of Business Administration (DBA)


(R2-DL/340/8/0407) (A9673) (04/26) FA




 Internationally benchmarked, approved by the Ministry of Education and accredited by the Malaysian Qualifications Agency

 Supported with research workshops, research colloquia and research clinics

 Access to the physical and digital library comprising of around 190,000 e-books, 95,000 e-journals, and 2.4 million e-theses titles accessible anywhere anytime

 Curriculum that applies cutting-edge research to practical problems in business and management

 Modular type of delivery for the taught courses

 Viva Voce for international students can be done on-campus or off-campus via video conferencing

The programme is designed for business leaders, managers, executives and professionals who wish to deepen their knowledge and enhance their leadership skills in business administration. It comprised of core courses and applied research to complete in order to graduate. It aims to develop leaders to be visionary, think critically and strategically, implement effective business policies to achieve business goals.

Wisma Subang Jaya, 106, Jalan SS15/4, Subang Jaya 47500, Selangor.

H: 1 300 300 238 ☎ +6013-3507270, +6016-6964798, +6017-6803152, +6017-2728213

G: +603-5022 3456 📠 +603-5022 3567 ✉ enquiries@aeu.edu.my 🌐 www.aeu.edu.my

SCHOOL OF MANAGEMENT

Doctor of Business Administration (DBA)

(R2-DL/340/8/0407) (A9673) (04/26) FA

The programme is aimed at developing leadership in the field of business administration. It primarily focuses on theories and methodologies related to research and practice, breadth and depth of study, processes as well as best-practices in business management environments. Students of this programme will develop business acumens while at the same time, enhance their overall management capabilities. This programme seeks to admit business leaders, senior management and rising managers who are motivated to go through formal doctoral training to solve the business problems of their organizations. Experienced practitioners could also choose to make a switch to academia or take up affiliate faculty positions at academic institutions.

LEARNING OUTCOMES

- Critique theories and concepts in business.
- Refine theories and concepts in decision making process in the business environment.
- Design appropriate research methods.
- Conduct research with minimal supervision and adhere to legal, ethical and professional practices.
- Demonstrate mastery of qualitative and quantitative research skills.
- Interpret research findings and recommend solutions using scientific and critical thinking skills.
- Demonstrate managerial and leadership qualities by communicating and working effectively.



PROGRAMME DELIVERY

| LEARNING MODE | HOURS | DURATION |
|---|-------|------------------------|
| PART-TIME | | |
| Blended Learning | | |
| APPROACH | | |
| 1. Face to Face Learning | 10 | 4 years (12 semesters) |
| 2. Self-Managed Learning | 72 | |
| 3. Online Learning (Guided Non F2F) | 26 | |
| 4. Assessment (Preparation of Assignment and Examination) | 52 | |
| Fully Online Learning | | |
| APPROACH | | |
| 1. Online Learning (Guided Non F2F) | 36 | |
| 2. Self-Managed Learning | 72 | |
| 3. Assessment (Preparation of Assignment and Examination) | 52 | |

"AeU was my best choice as it offers a flexible mode of learning where I can study anywhere anytime. It is ideal for me as a working professional and family man. At age 59, I also took advantage of AeU's incentive offer of 50% discount off tuition fee for students aged 55 and over. Such offer encourages more senior citizens to undertake further research study to enrich themselves and to contribute their knowledge to the society. My most rewarding part of my DBA study and research is having acquired a greater depth of knowledge, confidence and professionalism developed in advising many dealers of family businesses on their succession planning."

Dr. Joseph Tang Kie Kuong

Graduate of 2018, Malaysia
Doctor of Business Administration (DBA)
 Managing Director, Supratechnic (M) Sdn. Bhd.



PROGRAMME STRUCTURE

CORE SUBJECTS

- Managerial Leadership in Asia
- Accounting & Finance for Decision Making
- Business Strategy & Policy
- International Business
- Marketing & Global Business
- New Business Venture
- Research Methods for Business

Year 1

Semester 1:
 Research Methods for Business, Marketing & Global Business, Business Strategy & Policy

Semester 2:
 International Business, Accounting & Finance Decision

Semester 3:
 New Business Venture, Managerial Leadership in Asia

Total Credits: 28 credits

Year 2

Research Proposal and Proposal Defense
 Total Credits: 10 credits

Year 3

Data Collection, Research Colloquium & Dissertation Writing
 Total Credits: 10 credits

Year 4

Viva Voce Examination, Finalization of Thesis
 Total Credits: 32 credits

Overall 4 Years Total Credits:
80 credits

STAGES OF DBA PROGRAMME

| MODE | STAGE 1 | STAGE 2 | STAGE 3 | STAGE 4 |
|------------|----------------|--|---|---|
| PART-TIME | Semester 1 - 3 | Semester 4 - 6 | Semester 7 - 9 | Semester 10 - 12 |
| ACTIVITIES | 1. Coursework | 2. Submission of Research Intent 3. Appointment of supervisor 4. Preparation of research proposal 5. Proposal defense | 6. Research/Data Collection 7. Thesis Writing 8. Research Colloquium 9. Submission for Viva Voce | 10. Viva Voce Examination 11. Finalization of thesis |