

EXCELLENCE
IN EDUCATION

ASIA e UNIVERSITY

Leaders in the making

THE Puteri Umno Malaysia wing is respected and admired as a political party by its peers and Malaysians for its leadership and ability to understand the people's needs.

The importance of education and knowledge is undeniable, thus, Puteri Umno Malaysia has made an effort by having a special arrangement with Asia e University (AeU) to strengthen their members' knowledge in management and leadership, and also in realising their personal and professional goals.

A group of Puteri Umno Malaysia delegates had attended an exclusive Master of Business Administration (MBA) preview and registration session organised by AeU at its Kuala Lumpur campus on Sept 7.

The session started with a welcome speech and a brief overview of AeU by the School of Arts, Humanities and Social Sciences dean Professor Dr Juhary Ali.

The guests were enthusiastic to pursue their education with AeU's self-paced learning programme, which offers them a way to fit their studies around their busy schedules.

The welcoming speech gave a clearer view to Puteri Umno Malaysia delegates on the advantage of being able to study with freedom and flexibility at AeU.

School of Management dean Associate Professor Dr Wan Sabri gave a preview of the MBA programme, where he highlighted the uniqueness of AeU's MBA in developing leadership skills.

The session was attended by the former National Unity and Community Development minister Tan Sri Zaleha Ismail, who is a newly registered AeU student in the Master of Science (Management) programme, by research.

She is currently the Global Peace Festival Malaysia chairman.

Zaleha encouraged Puteri Umno Malaysia members to embark on lifelong learning.

"AeU's MBA programme is a platform that will help them hone their leadership skills, whether in the private or political segments. Many who are politicians, working adults and mothers should strive to improve and upgrade their educational levels so that they can be better planners, organisers and leaders to contribute to their organisations, society and country as a whole. This will increase the participation of women in the higher management and leadership roles, which are relatively low in Malaysia compared with other developed countries," she said.

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The pioneering group of Puteri Umno chooses Asia e University as their preferred destination to study MBA.

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MULTINATIONAL INSTITUTE

AeU's courses are accredited by MQA

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tribute to their organisations, society and country as a whole. This will increase the participation of women in the higher management and leadership roles, which are relatively low in Malaysia compared with other developed countries," she said.

The university also received an application from Johor Baru Puteri Umno head Datin Azura Mohd Afandi, who is also a Puteri Umno Malaysia executive council member.

Malaysian actress, television host, director and producer Dira Abu Zahar also registered for AeU's MBA programme.

She is known for her roles in *Longkai*, *KIL* and *Lari*.

AeU is a multinational university established in 2007 under the auspices of the 34

Asia Cooperation Dialogue (ACD) countries.

Its academic programmes, ranging from diploma to doctorate levels, are approved by the Higher Education Ministry and accredited with the Malaysian Qualifications Agency (MQA).

Besides its presence in many of the 34 ACD member countries, AeU has also spread its wings to 80 other non-member countries all over the world, in the Aland islands, Argentina, Bahamas, Denmark, Hong Kong, Iraq, Kenya, Libya, Maldives, Mauritius, Namibia, New Zealand, Nigeria, Sweden, Somalia, Taiwan, the United Kingdom, Yemen, Zambia and Zimbabwe.

Register now or apply online at www.aeu.edu.my for the 2017/2018 intake. For enquiries, call 1300 300 23 or email enquiries@aeu.edu.my.