AeU's flexible MBA fits study around your lifestyle

THE thought of studying while managing the demands of a multitude work from business and family can appear daunting, if not possible.

At Asia e University (AeU), we understand juggling work, life and study can be perplexing or awe-inspiring. That's why we developed an online learning platform that fits study around you and your lifestyle.

AeU's Master of Business Administration (MBA) graduate of 2017,Ho Ken Fatt, knows this all too well.

Ho Ken Fatt, age 44 is a digital marketing coach and the founder of eMarketingTrain.com.runs a diversified portfolio of business since 1997.

He currently has his own online business in Internet purchase platforms. His first business was a Network Marketer and Distribution Centre Operator in CNI Enterprise (M) Sdn. Bhd.

From 2010 to 2014, he was involved in a multitude of businesses such as a wealth planner, restaurant and furniture trading business.

With the multitude of work and family commitments, he was amazed he could still resolved his many challenges in business and graduated in an MBA degree. How did he juggle his family and businesses so successfully?

When Ho was considering his postgraduate study options, flexibility and extensive-excellent learning resources were important criteria.

Ho says,"On January 2016, after having achieved a qualified Google Adwords Certified Professional, I decided to enrol in AeU's MBA study and chose Entrepreneurship as my specialisation, mainly to strengthen my business knowledge and skills to supplement my real-life business experiences.

"AeU is my preferred university because the fee is affordable, the quality of programmes and standards that are international benchmarked, approved and recognised by the Malaysia Ministry of Higher Education."

"I enjoyed AeU's flexibility mode of learning, which gave me the opportunity to complete subjects according to my pace andallows me to study at anywhere anytime without giving up my own business and quality family time," he added.

There were times when expectations did not fall in place according to plans.

Proper time management and prioritisation played crucial roles in helping Ho successfully juggle his commitments.

He said AeU's mode of learning, using myPLS online platform is interesting, applicable, and a valuable learning experience for him.

For example, having sick children, taking time off work to bring them to medical practitioners and care for them resulted in returning to an increased accumulated workload from the office sometimes affecting his ability to catch up with the study requirements.

"It was difficult at first. Managing work-related matters and family obligations while studying was a real challenge for me but eventually; I learnt to prioritise and plan my daily schedule ahead and completed my assignments at the same time making sure that I spent quality time with my family. My supportive wife, Cheong Pei Leng is able to help me manage my business and taking care of children during my MBA programme, leaving me to fully focus on my studies. I am thankful to her as my pillar of strength and motivated me during my course of study,' he admits.

Ho managed to graduate in October 2017. At AeU's convocation, he bagged three Prestigious Awardsof Excellence from AeU: Chairman's Award, Mahani Zainal Abidin Award and theBest Student in the School of Management Award.

"My dream would not have become a reality without the encouragement of my family who were very supportive of my academic endeavour."

"I would like to express my sincere thanks to AeU for giving me the opportunity to succeed and providing professional facilitators especially like Dr Oo Yu Hock who has motivated me with the conviction to succeed and be resolute to complete my MBA. His professional guidance will be remembered," added Ho.

The 2017 Setara Ranking has ranked AeU as a 'Very Good' university among a total of 71 universities ranked in Malaysia.

It emerged as top among the open and distance learning (ODL) universities.

Today, AeU has a diverse and robust international community of more than 29,000 students from around 84 countries and over 15,000 alumni.

Register now or apply online at www.aeu.edu.my for January 2018 intakes. For enquiries, call 1300 300 23 or email enquiries@aeu.edu.my

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