



Invest in flexible learning

ASIA e University (AeU), understands that having to balance work, life and study can be a stressful and perplexing predicament. The thought of studying while managing the demands of work and family can appear daunting but AeU has made it possible for the masses who aspire to pursue higher education.

That is why AeU has developed an online learning platform that fits your study plan around you and your lifestyle. You can invest in the future of flexible learning at AeU in the most cost-effective way.

Ho Ken Fatt, who graduated from AeU's Master of Business Administration programme last year and received three prestigious awards of excellence from AeU (Chairman's Award, Mahani Zainal Abidin Award and Best Student in the School of Management Award), knows the truth of this valuable experience all too well.

Juggling act

Ho, managing director of Infinity Power Resources and founder of eMarketingTrain.

com, has run a diversified portfolio of businesses since 1997. He currently owns an online business dealing in Internet purchase platforms.

His first position was at CNI Enterprise as a network marketer and distribution centre operator. From 2010 to 2014, he was involved in a multitude of businesses in wealth planning, restaurant management and furniture trading. With varied work and family commitments, he was amazed he could still resolve his many challenges and graduate with an MBA degree.

Ho paced himself and engaged with AeU's online community. When he was considering his postgraduate study options, flexibility of the course and extensive learning resources were important criteria.

"In January 2016, after having achieved a Google Adwords certification, I decided to enrol in AeU's MBA course and chose entrepreneurship as my specialisation, mainly to strengthen my business knowledge and repertoire of essential skills to supplement real-life business experiences.

"AeU was my preferred university because of its affordability, the quality of its programmes and its internationally benchmarked standards that are approved and recognised by the Higher Education Ministry.

"I enjoyed AeU's flexible mode of learning, which gave me the opportunity to complete subjects at my own pace and allowed me to study anywhere and at any time without giving up my own business and quality time with my family," says Ho.

Overcoming challenges

Proper time management and prioritisation played a crucial role in helping Ho successfully juggle his commitments.

"AeU's mode of learning using the My Personalised Learning Space online platform was interesting, applicable and gave me valuable learning experience. Effective time management helped me strike a balance between my expectations and learning outcomes. Having my children fall sick, taking time off work to bring them to the doctor and caring for them would result in me returning to an increased accumulated workload at the office. Sometimes, it affected my ability to catch up on study requirements for the week.

"It was difficult at first. Managing work-related matters and family obligations while studying was a real challenge but I eventually learnt to prioritise, plan and complete my assignments while making sure that I spent time with my family.

"My supportive wife, Cheong Pei Leng, was able to help me manage my business and take care of our children during my MBA programme, allowing me to focus on my studies. I am thankful to her for being my pillar of strength and motivating me during my course of study," he says.

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Ho Ken Fatt

Realising goals and dreams

"My dream came true when I managed to graduate after just two years of study. I was happy and honoured to bag three awards at AeU's convocation last year. My dream would not have become a reality without the encouragement of my family who were very supportive of my academic endeavor.

"I sometimes have this nagging feeling that I may have neglected them but their reassurance and constant support put me at ease. I would like to express my sincere thanks to AeU for giving me the opportunity to succeed and providing professional facilitators such as Dr Oo Yu Hock who motivated me to be resolute in completing my MBA. His professional guidance will be remembered always," says Ho.

AeU was rated 4 Star: Very Good in last year's Rating for Higher Education Institutions in Malaysia. It emerged as the top institution among other Open and Distance Learning universities.

Today, AeU has a diverse and robust international community of more than 29,000 students from 84 countries and alumni about 15,000 strong.

Admission into AeU's postgraduate programmes is through regular registration or the more flexible Accreditation of Prior Experiential Learning (APEL) entry, which accepts candidates who wish to pursue tertiary education even when they do not meet the minimum education level stipulated in regular entry requirements.

APEL candidates are assessed based on prior learning experience acquired through formal or informal training and work experience that compensates for lack of paper qualification.

Registration for AeU's May intake is now open. You can apply online at www.aeu.edu.my.

■ For more information, call 1300 300 238 or e-mail enquiries@aeu.edu.my