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Educational and Informative Student Research Seminar in AeU Campus

Asia e University (AeU) recently organised a 'Student Research Seminar' for all their students in AeU main campus, Kuala Lumpur on 17 May 2015. The ceremony was officiated by AeU's Deputy President, Professor Dr. Hairudin Harun. This educational and information research seminar was opened not only to AeU students but also the general public to share their research findings among the student community.

About 150 AeU students came from all over Malaysia such as Sabah, Sarawak, Penang and other states to attend the seminar. Overall, 28 papers were presented on that particular day. Among the participants, some presenters are from other higher learning institutions such as Universiti Kebangsaan Malaysia (UKM), Universiti Selangor,(UNISEL), Nilai University, Tunku Abdul Rahman

University College and Institut Islam Hadhari, Universiti Kebangsaan, Malaysia.

One of the presenters, Mr. Chow Chee Keong, an engineer by profession with an MBA who hails from Penang, is a Master of Education (MEd) student from AeU. He is also the founder/owner of a pre-school.

Mr. Chow presented his paper titled "A qualitative study on the teaching and learning of mathematics through socio dramatic play by 5-year old children in an authentic setting". This research presented a unique opportunity for an in-depth study of how children behave under various play situations. Teaching of mathematics through play although well accepted and practiced in the West is not a common approach among early childhood institutions here in Malaysia. He attempted to show in his power point presentation how teacher-engineered socio-dramatic play is effective in promoting mathematical learning especially in the area of logical mathematical processing. With the support from parents and the resources available to him, he was able to set up a truly authentic setting for the research.

Another MEd student, Ms. Kalavathy Raman in her research paper, "Engaging and enhancing the communicative ability of the academically challenged youth" presented by Ms. Kalavathy Raman research on academically challenged children and study Cognitive Load Theory (CLT) vs traditional teaching and learning method

to youth in order to boost youth self-esteem, thus to engage and enhance the communication ability

All participants find the seminar interesting and beneficial in enriching their knowledge especially in their areas of research where they could still improve. Feedbacks from student participants are as follows:

Mr. Ang Kwang Teo, a former senior lecturer at University Selangor and an AeU student of Doctor of Administration (DBA) programme says "The research seminar was a refreshing experience for DBA students to present and share their progress and provisional findings respective field of research". "The seminar where I presented my provisional chapters on "Analysis of Factors Influencing Klang Valley Residential Property Investment in Malaysia", gave me added impetus to try completing my thesis in the shortest time frame possible". "In my opinion, this sort of seminar benefited 3 parties – the supervisors in assessing the progress of the students under their charge; the students, an experience for him to share his/her provisional findings with other peers; younger students, the encouragement to undertake their own research". "I believe such seminar can help to bridge the gap between AeU and the practioners in different fields of studies", he adds.

Mr. Yeop Ali Dobi, a retiree and an AeU student of DBA with a passion in lifelong learning presented his research on " A Critical Case Study of Pos Malaysia Berhad and Its Customer Service in Pos Laju Courier Business". He says, "I

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enjoyed sharing my presentation". "It enables me to tell in my own simple words what it is all about". "The purpose of this seminar exercise is to make the new graduate students realize the importance of research". "For the new DBA students, they will gain 10 credit points for their research presentations.

Ms. Cindy Lim Suan Choo who presented her research paper on "The Creative Methods to Develop Good Writers in Preschool", is an MEd student, with a specialization in Early Childhood Education. Being a Principal of Tadika Methodist Jelutong, Penang she says "I am very grateful to be given the opportunity to participate and present in this seminar". "AeU Students Research Seminar brings students together in one venue; to share, encourage and learn from one another in the aim to inculcate a research culture among us". "AeU provides an avenue for students to present their research paper, to listen to one another views and have friendly learning discussions". "A very big thank you to Prof. Dr. Siow for an enlightening session on doing a research" "He does not only guide and share with us but also lead us through question-answer sessions that provoke our thinking".

Another participant of the seminar, Ms. Sally Ng Chit Peng is an AeU MEd student and senior principal, of JET Kinderland, Penang. She says, "t was a great and relaxing atmosphere". "AeU Students Research Seminar provides a platform for students to present their research finding in public". "I am glad that I was able to learn an overview of educational research directly from the faculty members

and likewise be able to talk about the research skills and plans done by Master Of Education students". "I am happy that I received the opportunity to find out about so many techniques and types of research in education that shared by Professor Dr. Siow, Dean of AeU's School of Graduate Studies". "The seminar is a fruitful day well spent at AeU", she adds.

Fast Facts on AeU

AeU is a collaborative multinational university established under the auspices of the 33 Asia Cooperation Dialogue Countries (ACD). All academic programmes are internationally benchmarked, approved by the Malaysian Ministry of Education and accredited by the Malaysian Qualifications Agency.

As one of the leading provider of Open Distance Learning (ODL) in Malaysia, AeU today has an enrolment of more than 20,000 students internationally in 63 countries, and has graduated over 6,000 graduates thus far, having also has a diverse and international community of about 1,000 fellow doctoral students from 46 countries.

Established in 2007, AeU has grown to become one of the leading providers of open and distance learning (ODL) in Asia. As an ODL institution, AeU's focus is to provide accessible and affordable higher education for all.

AeU has garnered several awards such as the Brand Laureate Awards 2010 for "Best Brand in Education - e-

Education," and the Asia Pacific Entrepreneurship Awards 2010 under the "Most Promising Entrepreneur" category. Additionally, in 2012, the University was announced as "the best ACD Project" during the ACD Meeting in Kuwait.

AeU has spread its wings far and wide to ACD countries such as China, India, Pakistan, Sri Lanka, Cambodia, Vietnam, Myanmar, Indonesia, Singapore, Thailand, Saudi Arabia, UAE, Bahrain, Bangladesh, Maldives, and also beyond to non-ACD countries like Denmark, New Zealand, Hong Kong, Namibia, Kenya, Nigeria, Somalia, Yemen, Mauritius and the UK.

Apart from its main campus, AeU has established a strong network of Learning Centres nationwide. These Learning Centres are strategically located in major cities and towns, and rural areas throughout Malaysia.

There are three intakes every year; January, May and September. Though registrations are open based on the month of intakes, registrations for postgraduate (by research) programmes are open throughout the year. For further enquiries, please call Tel: 1300300238, or apply online at www.aeu.edu.my

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in an authentic setting".



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Student participants with their Certificate of Presentations at the AeU campus, Kuala Lumpur, Malaysia.