

Age has no limit at Asia e University

THE golden years are the time for one to indulge in the pleasures of life like travelling, spending time with grandchildren and reminiscing.

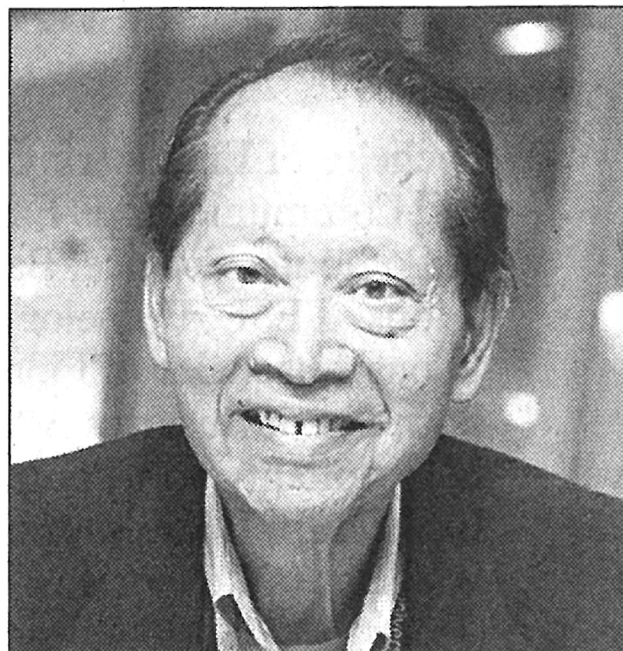
But for Yeop Ali Mohd Dobi, age 73, these activities pale in comparison to an ambitious endeavour he is currently pursuing his Doctor of Business Administration (DBA) degree programme at the Asia e University (AeU).

A retired banker, Yeop Ali is one of the oldest student in AeU, he shows no sign of slowing down. Born and bred in Lahat, Perak, Yeop Ali received his early education in UK, Bachelor in Business Studies from University of Brighton and MBA from University of Strathclyde.

“I was attracted to AeU because its flexible programme structure allowed me to combine a busy life with life-long learning. In addition, the deans and academicians came with vast experience from renowned public and private universities.”

Yeop Ali, who has two children aged between 30 and 40, admits that sometimes he has difficulty in his doctoral study journey.

“Though I was aware that the self-study pathway for the DBA programme would be a daunting task, the attraction of being trained in applied research-based thinking and methods to define, implement and evaluate real



YEOP ALI MOHD DOBI

business issues drove me to go for the challenge.”

“However, the greatest experience of all has been to prove to myself that I am still capable of overcoming the intellectual challenge to conduct research at doctoral level,” he said.

Yeop believed that his supervisor, Dr Oo Yu Hock should be a role model to others when it comes to learning.

“Age is not a factor in learning and sometimes, the old students do better than the others. What’s important is to have the awareness and willingness to study for self satisfaction.

“I invite you to take this opportunity to explore the realm of possibilities that AeU can offer in uncovering your innate potential,” said Dr Oo. The majority of AeU’s faculty is recognised as conducting research that is ranked as internationally

excellent or world-class.

Any AeU DBA applicant is guaranteed to have a supervisor who has an excellent research track record directly related to their research topic. This is a rare facility that can only be undertaken by an institution with the research breadth of AeU.

When you are accepted onto the DBA programme you will be allocated a team of supervisors, with an assigned primary supervisor who will work closely with you in guiding and supporting your research throughout the duration of your study. The School of Management will closely monitor the supervisor relationship to successfully complete your doctorate including guiding your relevant literature, appropriate methodologies and techniques for data collection and analysis, critiquing your written work, advising target journals for publications.

A tailored and dedicated distance learning delivery is one of the key features of the AeU DBA degree programme.

It exploits the latest version of the Learning Management System, which enables the taught components of the AeU DBA to be delivered by online linked to a range of PowerPoint and interactive materials provided.

For enquiries, please visit www.aeu.edu.my or call hotline: 1300 300 238.