



BERNARD
Nicodemus
Ayamga, an
AeU MBA
alumnus
from Ghana.

AeU's One Year Full-Time Unique Global MBA

THE global market today is characterised by rapid change, heightened public scrutiny and Asia's ascendance. Asians has a different way of looking at the world. Entrepreneurs and professionals are constantly seeking new perspectives in complex business scenarios in an Asian context. As more organisations extend their reach and diversify into its rapidly growing market segments, understanding

local ways of doing business is paramount to organisational success. Businessmen and professionals turn to Master of Business Administration (MBA) degree to enhance their business and industry knowledge, improve their management skills and strategic decision-making to secure and prosper in appropriate employment or further research, with a comprehensive understanding of the different approaches to conducting business in Asia.

AeU Master of Business Administration's (MBA) Experience

AeU's MBA programme combine the best of global business training with a unique focus on Asia. Students can enrol in the MBA degree programme full-time (1 year); part-time and fully online (1.5 to 2 years). Classes for full-time and part-time are held during weekends or evenings

during weekdays, thus is ideal for working adults and allows professionals from diverse backgrounds, industries and cultures to unite in the spirit of learning, open mindedness and debate, regardless of their geographic location, travel schedules and work commitments.

AeU offers the MBA programme with a specialisation to choose from: International Business, Entrepreneurship and Supply Chain Management. The core courses in areas of business administration and management, equip the students with the essential skills required by leaders to succeed in a competitive business environment.

The AeU MBA offers a distinctive industry-focused curriculum that will ensure students obtain the necessary rigour, business discipline, and innovative thinking, setting them apart from other MBA graduates. This unique MBA programme makes it possible for students to be affiliated with a global alumni network. It opens up a world of opportunities for its students who are groomed to identify chances, seize them, and develop lasting careers that have a global impact. Students can instantly tap into AeU's network of over 7,000 alumni, many of whom are now holding prominent positions globally. In addition, AeU students will also get mentorship from professionals, insights on industries and develop friendships with their peers that extend beyond just business.

Students will gain a global perspective with an in-depth knowledge of the Asian economies, and be able to recommend solutions that go beyond international boundaries. They will learn key analytical skills and apply these skill sets in a real-life setting, and to demonstrate holistic awareness of relevant trends impacting contemporary business.

Students will also develop their communication, leadership, interpersonal and networking skills through participation in project paper clinics or business case seminars. The interactions with different people will challenge your pre-established perceptions of the world.

For May intake, there will be a special MBA Entrepreneurship offering practical learning exper-

iences dedicated for the young entrepreneurs. This special batch will start their first module which is accompanied by activities suiting their needs to project new business ideas and develop new business networking.

What an International Alumnus Say About AeU's MBA Programme

"The programme gave me the opportunities to further develop my communication, leadership, interpersonal and networking skills. I would not hesitate to recommend to my friends and all prospective students, do invest in your future with the AeU MBA. The best moment that I have experienced so far was the online interactions with diversified backgrounds of classmates from all over the world. I usually took this advantage to strengthen my networking with people from a multitude of cultural backgrounds and different credentials," says Bernard Nicodemus Ayamga, an assistant registrar of an education institution in Ghana and an AeU MBA alumnus.

"Despite the challenges facing the global economy, Asia is expected to remain resilient and emerge as the region of growth. There is growing demand in Asia for consumer goods, multinational companies are extending their reach here, and firms in this region are seeking new innovations. With the world looking to Asia for growth, Asia e University - one of the leading ODL institutions in Asia - is the ideal place to gain knowledge on doing business in the region. The AeU MBA promises deep Asian insights, while giving you a global perspective," says Associate Professor Dr Wan Sabri Bin Wan Hussin, acting Dean of AeU's School of Management.

"The AeU MBA programme is designed for the working professionals. This intense experience provides world-class managerial instruction in a unique atmosphere. We are confident that the AeU MBA experience will be the wind behind your sails as you navigate through the challenges and opportunities of the "Asian Century," he concludes.

Learning Resources At AeU

AeU's eLearning has been able to serve a greater number of students in many different geographical locations and supported the enrolment of thousands of students from within and outside the country. It successfully connected them with faculty members, academic facilitators, experts and administrators via the internet using a common platform known as myPLS, the University's learning management system. Through myPLS, various

learning resources such as web-based modules and multimedia courseware are made available for students to view or download including access to the library digital collection of more than 100,000 e-books, 71,000 e-journals, and 1.6 million e-theses.

Fast Facts on AeU

AeU is a collaborative multinational university established under the auspices of the 33 Asia Cooperation Dialogue Countries (ACD). All academic programmes are internationally benchmarked, approved by the Malaysian Ministry of Education and accredited by the Malaysian Qualifications Agency.

Established since April 2007, AeU has spread its wings to ACD member countries such as Bahrain, Bangladesh, Cambodia, China, India, Indonesia, Iran, Myanmar, Pakistan, Saudi Arabia, Singapore, Sri Lanka, Thailand, UAE, Vietnam, as well as to non-member countries such as Denmark, Hong Kong, Iraq, Kenya, Maldives, Mauritius, Namibia, New Zealand, Nigeria, Sweden, Somalia, Taiwan, United Kingdom, Yemen, Zambia and Zimbabwe.

AeU now has an enrolment of more than 22,000 students from 65 countries, and has graduated over 7,000 graduates thus far. As one of the leading provider of Open Distance Learning in Malaysia, AeU has a diverse and international community of over 3,730 fellow Master students from 29 countries, out of which 1,335 are MBA students. By delivering a world-class learning experience, AeU aspires to lead as the premiere educational hub in the promotion of affordable quality e-learning throughout Asia.

Apply online now for May 2016 intake at www.aeu.edu.my. AeU offers Incentives, loans and EPF withdrawal assistance. For enquiries, call Tel: 1300 300 238.