



Asia e University president and chief executive officer Professor Datuk Dr Ansary Ahmed (right) exchanging a memorandum of understanding with Associate Professor Dr Abdugapur Karimkhodjaev of the National University of Uzbekistan.

ASIA e UNIVERSITY

Learning, anytime, anywhere

EMBRACING the digital frontier and providing its students with personalised and borderless education are key features of the Asia e University's (AeU) 2017 Strategic Plan.

AeU seeks to be one of Asia's premier universities in driving the digital frontier – to enable a globally connected education for the jobs of the future that makes a difference in the communities it serves.

Increasingly, AeU will provide opportunities for students to engage with the university and among each other, especially via mobile devices to deliver higher education anywhere and at any time. Leveraging on the new EdTech, AeU will deliver market driven programmes, especially for the Asian market.

AeU president and chief executive officer Professor Datuk Dr Ansary Ahmed said the new strategic plan was to ensure that AeU was at the leading edge of digital learning, and he was quite confident that AeU would continue to be ahead of other institutions in digital learning.

"Learning at AeU is truly digitised to provide an immersive personalised learning experience," he said.

"In an age where the Internet of Things, social media and mobile de-

vices reign supreme, we believe it is important for AeU to innovate and embrace the appropriate technologies to reach out to our students and give them an enriching learning experience."

"Students use a variety of mobile devices to socialise, access information, resources and expertise. Therefore, they expect that access everywhere, anytime, and on any device."

Ansary said in this digital age, there are many and innovative new ways of doing business, and universities should be no exception to this challenge.

"We are in a new world of higher education, where universities are no longer the sole providers of knowledge, and where content is increasingly ubiquitous, free and accessible to all," he said.

"Learning has been unleashed from the previous constraints of time, location and expertise. The universities which continue to succeed will be those that embed digital opportunities in their work culture and the way they enhance students' learning experience."

"These changes force us to think about university credentials in a new way, for example nano and micro degrees badging, and to embrace the

opportunities that they provide to deliver greater value in our own marketplace, particularly to our students," he said.

"A primary objective of the strategic plan is to delight our students, staff, alumni and global partners by facilitating a highly personalised and customised relationship with the university," Ansary said.

To push towards greater flexibility of learning, AeU addresses the challenges of making learning and teaching more accessible, and more flexible for those who seek to engage in learning whenever and wherever they choose.

"We use technology intelligently at every stage of our planning to keep the AeU community connected."

He said the cost of technology has come down by over 90 per cent and the use of mobile phones is almost in everyone's hands.

"Our task now is to ensure that our students get a truly immersive and empowered learning addressing real

world problems," he said.

Although the main focus is on learning and teaching, AeU also looks at technology as a way to improve support services.

Besides an exceptionally well equipped conventional library, AeU also houses thousands of online re-

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PROFESSOR DATUK DR ANSARY AHMED
AeU president and chief executive officer

sources, including academic books, journals, magazine articles, newspapers, encyclopedias and dictionaries.

"At AeU, collaboration underscores everything we do. We prioritise global partnerships. We have formed partnerships with established, credible academic and professional organisations to provide world class education to our students. These partnerships enable AeU to provide market-driven tertiary education that meets the needs of industry and benefit the Asian economy."

He said the focus was to strengthen AeU's presence in Asia by expanding its network of collaborations across the region to become one of a

leading university in Asia.

"Our graduates are our testimony. With over 11,000 graduates and cumulative student numbers exceeding 22,000, these figures speak volumes of our capability in producing high-caliber graduates. Not only that, we have over 3,000 students enrolling in our programmes at our collaborative learning centres abroad, including the Middle East, Europe, Asia and Africa."

Ansary said AeU's approach in e-learning would encourage student diversity, improve the quality of learning and teaching, and create a universal learning experience.

AeU is a collaborative multinational university established in 2007 under the auspices of 34 Asia Cooperation Dialogue (ACD) countries.

ACD member countries leverage on AeU's e-education platform to increase higher education accessibility for all and narrow the digital divide.

AeU's programmes range from Diploma to PhD levels.

All academic programmes are internationally benchmarked, approved by the Higher Education Ministry and accredited by the Malaysian Qualifications Agency.

For enquiries, call 1300-300-238 or login to www.aeu.edu.my.