

POSTGRADUATE EDUCATION

AeU Masters course caters to variety of fields

THE Masters in Information and Communication Technology Management (MICTM) offered by Asia e University (AeU) prepares students to be a leader in managing information and communication technology in an organisation, and be at the forefront of business and new markets.

Drawing from management, information systems, strategic planning, governance, cyberlaw and entrepreneurship, the MICTM programme provides students with the skills and knowledge to manage business data. It helps to develop new products and market niche, governing information and communications technology (ICT) resources effectively, deploying emerging technologies and managing high-value information resources.

The programme gives the opportunity to work with AeU's world-class faculty, drawing from their expertise and cutting-edge research. There are many specialisations to choose from where students can focus on their research and professional interests. They include Project Management, Information Security, Open Source Computing, Knowledge Management, ICT Entrepreneurship and Business Continuity Management.

Students will work with faculty and colleagues from a variety of disciplines, industries, and cultures. The intellectual depth and diversity of the MICTM programme provide a rich platform for advancing careers in information management.

The MICTM programme is unique as it is the only Masters programme that bridges the functional knowledge in business, management and ICT. It is an ICT-based programme that is suitable for professionals from various backgrounds, such as engineering, finance, human resource, business, accounting and management.

The MICTM students at AeU come from many backgrounds. Some have technical backgrounds, such as information systems, computer science, computer and engineering. Others have non-technical training, such as management, business, social sciences, and humanities.

This combination of backgrounds is a strength of the MICTM programme and reflects AeU's goal of developing its students' ability to bridge their knowledge in technical, functional and managerial areas.

"MICTM is for graduates from a variety of backgrounds. The programme runs in a really flexible mode so the number of core modules can be taken either by coming to seminar classes or engaging with the material online. In addition to this, classes run during the weekends. Combined with the online study options, it is a great option for people who are working full-time," says student Iewan Mahfuzh Mohd Ayob.

"AeU has designed this programme to produce professionals who can successfully master the management and implementation of ICTs in their organisation, and understand the environment of the information society in which they do business.

"Not many people think about the elements of business and IT going together. A leading organisation that uses Internet technology fully to build better business and position is more likely to stay on top."

School of Information & Communication Technology dean Professor Dr Syed Malek Fakar Duani



Iewan Mahfuzh Mohd Ayob, a MICTM student at AeU, says an organisation that uses Internet technology to build a better business and position is more likely to stay on top

says it is important for chief executive officers of businesses to fully understand all aspects of IT pertaining to the business.

"One cannot solely depend on consultants when coming up with a system network for a product or service. Only when a CEO's knows the full extent of IT has for the business, will he be able to develop business strategies successfully."

AeU is a unique collaborative multinational university set up in 2007 and supported by the auspices of 33 Asia Cooperation Dialogue Countries (ACD). All its academic programmes are internationally benchmarked, approved by the Malaysian Education Ministry and accredited by the Malaysian Qualifications Agency.

Today AeU has an enrolment of more than 22,000 students internationally in over 61 countries.

AeU students have access to the library digital collection comprising more than 100,000 e-books, 71,000 e-journals, and millions of e-theses titles. Learning is made easy as information is accessible anywhere anytime by using tablets and smartphones. Self-instructional materials, including CDs, books and journals, are made available.

AeU offers more than 40 academic programmes, ranging from Diplomas to PhDs, through the Schools of Management; Education & Cognitive Sciences; Information & Communications Technology; Arts, Humanities & Social Sciences and Graduate Studies. AeU also offers more than 170 executive and professional programmes through the School of Professional & Executive Education and School of Technical Education, Engineering & Re-skilling.

The May semester is now open for enrolment. For more information, call 1-300-300-238 or apply online at www.aeu.edu.my