

POSTGRADUATE OPTIONS

Thumbs up for AeU's doctorate

ASIA e University's (AeU) doctor of business administration (DBA) programme has got an international appeal that attracts scholars, business leaders, and senior and rising managers.

A business leader, Dr Nixon Alberth Simamora from Indonesia, who is a change management and communications consultant, had graduated from the programme last year.

Nixon, 56, has more than 20 years of experience working in corporations and governments in Indonesia, Japan, Australia and the United States, principally in the service and manufacturing in-

dustry, and the energy sector.

"I chose to do my DBA at AeU owing to its flexibility, accessibility and affordability. I believe this degree will open a window of opportunity for me.

"I did enjoy my time studying in the 10 courses required by the programme. I also met other students from different professions and backgrounds at the AeU Kuala Lumpur campus."

Nixon said the most critical part of his study was writing his dissertation.

He expressed gratitude to his lecturers, especially his two supervisors, and individuals who had given him valuable guidance to complete his task.



Dr Nixon Alberth Simamora from Indonesia, who is a change management and communications consultant, earned his **doctorate in business administration** from Asia e University last year.

"My degree has definitely taken me to greater heights in my career both professionally and personally."

The AeU DBA introduces one research foundation course that is carefully designed for business practice while maintaining the rigour of a traditional doctorate programme.

Students are trained in research design and methodologies to solve

complex problems.

A series of workshops are built into the curriculum to impart skills in data analysis, academic writing, case writing and teaching.

DBA students will examine the industrial applications of theory through coursework and develop pedagogical competencies through research colloquiums.

Students will also develop a portfolio of skills to influence management practices, conduct applied and field research, as well as imparting knowledge to others.

The coursework in phase one, which is designed to fit the busy schedules of working professionals, will take 28 credit hours.

In the first year of their studies, students will complete the coursework that emphasises on research, teaching and presentation, and the ability to recognise, formulate and solve problems in practice. The second year is divided into Stage 1, Stage 2 and Stage 3.

For Stage 1, students will design a research study and write a short "research intent" as a preparatory step towards the dissertation. Based on the research intent, AeU's School of Management will appoint a supervisor to guide the student to prepare a detailed research proposal.

For Stage 2, the students will prepare their dissertation proposal to be submitted and defended orally before the Postgraduate Examination Review Committee. The dissertation will comprise 52 credit hours.

They are expected to commence work on doctoral dissertation and submit a report of a complete dissertation to the Postgraduate Examination Committee by the end of Stage 3, which will evaluate their work.

The student will also be required to defend his or her dissertation.

After examining the dissertation, the committee will make a recommendation to the AeU Senate regarding the fulfillment of the dissertation requirements for the doctorate.

For information, please visit www.aeu.edu.my