

EXCELLENCE IN EDUCATION

Renowned stock trader imparts knowledge at AeU

ASIA e University (AeU) recently organised a seminar entitled "The 21st Century Technician", conducted by world renowned smart money stock trader and academician Professor Dr Hank Pruden.

The event was held at the university's main campus in Kuala Lumpur. It was attended by 150 participants comprising members of the public and AeU students, who are pursuing their industrial doctorates, and Masters and Doctorate in Business Administration (MBA and DBA).

The seminar was held in collaboration with Golden Gate University of San Francisco in the United States, MNS Global and FI Academy of Technical Analysis (FIATA).

Pruden spoke on a powerful technique known as the Wyckoff method, which describes the way syndicates move markets in commodities, stocks and future options. The Wyckoff method is known to work for traders in different time frames and vehicles.

The method encompasses the law of supply and demand, law of effort-versus-result and law of cause-and-effect.

"The technical analysis, at its best, is a combination of classic chart reading, coupled with notions from the social sciences," he said.

The participants found the seminar interesting and useful in enriching their knowledge on finance and other subjects related to their studies.

MBA student Yushana Md Yusop said she had learned a lot by attending the seminar.

"I gained knowledge and awareness of the techniques and methods used in trading com-

modities, stocks and futures."

She is working at Bursa Malaysia Bhd. She said her MBA programme at AeU adopted an interactive style of teaching that created a vibrant learning environment in the classroom.

"It has been an amazing experience for me. The brilliant academic facilitators shared not only theoretical knowledge, but also practical work experiences from different fields.

"This serves as a strong learning platform to expand my understanding of business operations, strategy and knowledge of different industries."

AeU facilitators constantly encourage students to participate in seminars. The lessons learnt from the seminars would foster critical thinking and deepen conceptual understanding.

"They equip me with the ability to make well-informed decisions at work. We can also network while learning," said Yushana.

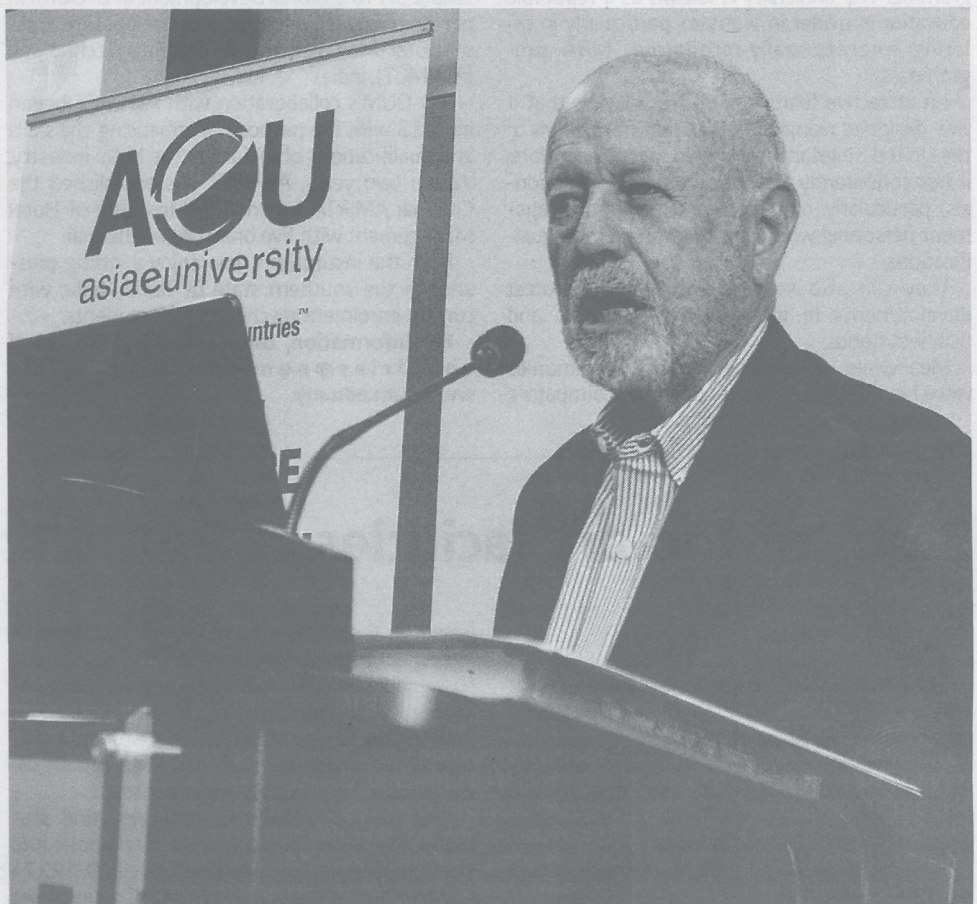
Present at the seminar were AeU vice-president Professor Dr Mak Chai, School of Arts, Humanities & Social Sciences dean Professor Dr Juhary Ali, and senior lecturer Fred K.H. Tam.

AeU was established in 2007 and had grown to become one of the leading providers of open and distance learning (ODL) in Asia.

As an ODL institution, AeU's focus is to provide accessible and affordable higher education for all.

There are three intakes every year, which are in January, May and September. Registration for postgraduate programmes by research is open throughout the year.

For further enquiries, please call 1300-30-0238, or apply online at www.aeu.edu.my



Professor Dr Hank Pruden conducting "The 21st Century Technician" seminar at Asia e University's main campus in Kuala Lumpur.