

Explore essence of Asian business



Captain Rajeev Agrawal says AeU's MBA offers mature students the flexibility to study and work at the same time.

WITH today's global marketplace characterised by rapid change, heightened public scrutiny and Asia's ascendance, AeU is dedicated to offering its MBA programme that combines the best of global business training with a unique focus on the vibrant Asian region.

AeU offers the Master of Business Administration (MBA) Degree programme with two specialisations – International Business or Entrepreneurship.

The programme is offered through full-time, part-time and fully online modes.

Students can complete their full-time and fully online MBA within 12 months while part-time is within 18 months. Classes are held during weekends.

The AeU MBA aims to equip

students with the necessary skills they will need in an increasingly competitive workplace. Students will gain a global perspective with an in-depth knowledge of the Asian economies, learn how business is conducted in Asia and be able to recommend solutions that go beyond international boundaries.

They will learn key analytical skills relevant to contemporary business practices and develop the means to apply these skill sets in a real-life setting, and to demonstrate holistic awareness of relevant trends impacting contemporary business.

Students also get opportunities to develop their communication, leadership, interpersonal and networking skills through participation in business case seminars

and workshops.

The distinctive industry-focused curriculum combines the best of global business training with a unique focus on the vibrant Asian region and is constantly enhanced by a team of academic members and industry professionals, ensuring students obtain the necessary rigour, business discipline and innovative thinking, setting them apart from other MBA graduates.

This unique postgraduate programme makes it possible for you to be affiliated with a global alumni network—instantly tap into a network of over 6,000 university alumni, many now holding prominent positions globally.

In addition, students also get mentorship from professionals, insights into industries and develop friendships with their peers that extend beyond just business.

"AeU's MBA offers students like me the flexibility to study and work at the same time, particularly appealing because I travel four months of the year. The other more important feature is the peer group you study with—all with very varied backgrounds and geographically diverse.

"This diversity is the best way to experience parts of the world you may otherwise not come into contact with," said Captain Rajeev Agrawal, an AeU MBA student from India who works as Master Mariner with MISC Berhad.

At AeU, e-learning has played a fundamental role to serve a greater number of students from any locations. AeU has successfully connected thousands of

students, faculty members, academic facilitators, subject matter experts and administrators via the Internet using a common platform—myPLS, the its learning management system where various learning resources are made available for students to view or download.

In addition, AeU students have access to the library digital collection.

MBA programmes can be applied through the normal entry path by having a recognised bachelor's degree or via open entry path.

Through open entry path, AeU has the flexible option of accepting candidates who lack the basic education requirement by assessing their prior learning experience acquired through formal and informal training, as well as work experiences that can compensate for their lack of actual paper qualifications.

The open entry requirement for MBA programme sets that candidates must be at least 35 years old, possess STPM/Matriculation/Diploma/A-Level or equivalent with a recognised prior learning experience.

AeU is a collaborative multi-national university established under the auspices of the 33 Asia Cooperation Dialogue Countries (ACD). All academic programmes are internationally benchmarked, approved by the Education Ministry and accredited by the Malaysian Qualifications Agency.

■ For details, call 1300 300 238 or apply online at www.aeu.edu.my for the January intake.