

MBA with flexibility

ASIA e University (AeU) celebrated its 5th Convocation Ceremony at the Putra World Trade Centre, Kuala Lumpur on Sept 20.

A total of about 3,000 participants comprising local and international graduates received their scrolls at the convocation.

Its 537 international graduates are from Bahrain, Hong Kong, Indonesia, India, Iran, Kenya, the Maldives, New Zealand, Pakistan, Somalia, Sri Lanka, Taiwan, the United Kingdom, Vietnam and Zimbabwe.

The variety signifies AeU's increasing recognition in the international arena. Among the international MBA graduates who received their scrolls at the AeU convocation ceremony was Adnan Ali (pic), 34, who hails from Islamabad, Pakistan.

He was a telecommunication engineer who previously worked for Nokia but now works as a technical lead in Redknee, a reputable Canadian company based in Malaysia that provides telecommunication software solutions.

Adnan has more than 10 years of technical experience, having to travel overseas frequently for work.

He felt the need to upgrade and boost his career progression by getting involved in the management team at his workplace.

However, to be part of the team, he was expected to have business

and management knowledge, including leadership skills.

This resulted in his pursuit of the Master of Business Administration (MBA) at AeU.

Adnan says, "My biggest challenge was choosing a university that provided the flexibility and accessibility of studying in terms of location and time to fit my hectic work life. After looking around, I felt AeU was the best option. Besides being affordable in fees, it offers a good mix of online and conventional MBA students in the courses as well, providing a good business networking environment with people from various industries."

Adnan took the blended learning mode at AeU, which includes face-to-face, online and self-managed learning.

"When I was working overseas and could not attend the weekend classes, I would catch up on classes with recorded videos of my lectures, and the professional learning materials that enabled me to study in trains, airports and hotel rooms without missing out on lessons," he says.

"Obtaining the MBA from AeU was a life-changing experience for me. Coming from an engineering background, many facets of

business were new to me. Initially, I had some difficulties but my lecturers and peers gave me good support, which encouraged me to reflect on how well I was doing and identify areas of improvement."

Studying at AeU was an invaluable endeavour that helped Adnan develop management skills.

He says, "I became more confident and effective in decision-making and increased my level of strategic awareness. It also helped develop my leadership and general management skills. The most valuable part of the AeU MBA programme was the ability to create expanding networks and engage with students from diversified nationalities, cultures, backgrounds and industries."

AeU is a collaborative multinational university established under the auspices of the 33 Asia Cooperation Dialogue Countries (ACD).

All academic programmes are internationally benchmarked, approved by the of Education Ministry and accredited by the Malaysian Qualifications Agency.

As an open distance learning university, AeU to date has an enrolment of more than 22,000 international students in 65

countries and has seen 7,000 graduates thus far.

It also has a diverse and international community of about 1,000 fellow doctoral students from 46 countries.

AeU's programmes are designed and customised with working adults in mind to suit their busy lifestyles.

With AeU's personalised learning, students are in the driver's seat – they have control of their education.

AeU has spread its wings to ACD member countries such as Bahrain, Bangladesh, Cambodia, China, India, Indonesia, Iran, Myanmar, Pakistan, Saudi Arabia, Singapore,

Sri Lanka, Thailand, United Arab Emirates, Vietnam as well as to non-members such as Denmark, Hong Kong, Iraq, Kenya, the Maldives, Mauritius, Namibia, New Zealand, Nigeria, Sweden, Somalia, Taiwan, the United Kingdom, Yemen, Zambia and Zimbabwe.

In addition to the main campus located in Kuala Lumpur, AeU continues to expand its network with the opening of learning centres in strategic locations across the country, including in major cities and rural areas in the peninsula and Sabah and Sarawak.

■ For more information, call 1300 300 238 or e-mail enquiries@aeu.edu.my or visit www.aeu.edu.my

