

International knowledge transfer

ASIA e University (AeU) participated in the International Conference on Knowledge Transfer 2015 (ICKT'15) held at Marriott Hotel, Putrajaya, from Dec 1 to 3 last year.

It was organised by the Education Ministry and the Prime Minister's Economic Planning Unit as a knowledge-sharing platform in driving the global economy.

The conference was attended by professors, researchers, industry, community and governmental representatives with 170 presenters from Brazil, Hong Kong, Japan, Malaysia, South Korea and the United Kingdom.

ICKT'15 provided a rich environment for discussions on knowledge transfer topics such as innovation theory, knowledge transfer policy, organisational aspects of knowledge management as well as other aspects of knowledge transfer issues in university-industry-government collaborations and partnerships.

Representing AeU at ICKT'15 was Captain Rôber Yamashita, a full-time international student

pursuing his PhD (Business Administration) at AeU, Kuala Lumpur, who presented the research paper *Defense Industrial Base and Technology Transfer In Brazil context within Triple Helix Model*.

Yamashita is a Brazilian army officer designated by the Brazilian Ministry of Defense to conduct his PhD research at AeU on knowledge transfer in the defence industry.

He is grateful to his supervisor, dean of the School of Information & Communication Technology Assoc Prof Dr Roshayu Mohamad, who co-authored his paper and encouraged him to participate in ICKT'15.

Yamashita's paper explores the triple helix model based on university-industry-government relationships and successful cases of technology transfer focused on the Brazilian Defense Industrial Base.

"Presenting at ICKT'15 was a great opportunity to share some findings of the study, to learn with other researchers and gain confidence to proceed to the



Captain Rôber Yamashita, a full-time student from Brazil pursuing his PhD (Business Administration) at AeU.

proposal defence stage. I am very grateful to AeU and Dr Roshayu for all the support and guidance throughout my PhD journey," says Yamashita.

"I appreciate the good relationships between the AeU students, professors, colleagues and staff. Additionally, AeU offers workshops on interesting research

topics and has a huge online library with access to important international journals and papers."

AeU encourages every postgraduate student to be updated on research methods and make attempts to present their research papers by participating in conferences and seminars.

Initiatives to take part in these events enrich students' academic journey and also promote a research culture in the AeU community.

About AeU

AeU is a collaborative multinational university established under the auspices of the 33 Asia Cooperation Dialogue (ACD) countries.

All academic programmes are internationally benchmarked, approved by the Malaysian Education Ministry and accredited by the Malaysian Qualifications Agency.

AeU has garnered several awards such as the BrandLaureate Awards 2010 for Best Brand in

Education – e-Education and the Asia Pacific Entrepreneurship Awards 2010 in the Most Promising Entrepreneur category.

In 2012, AeU was proclaimed the best ACD project during the ACD meeting in Kuwait.

Established in April 2007, AeU now has an enrolment of more than 22,000 students from 65 countries and has produced more than 7,000 graduates thus far.

As one of the leading providers of open distance learning in Malaysia, AeU has a diverse and international community of more than 1,000 fellow doctoral students from 46 countries.

By delivering a world-class learning experience, AeU aspires to be the leader and the premiere education hub in the promotion of affordable quality e-learning throughout Asia.

Registrations for postgraduate (by research) programmes are open throughout the year.

■ For more information, call 1300 300 238 or visit www.aeu.edu.my.