

ASIA e University (AeU) is a collaborative multinational university established under the auspices of the 33 countries in the Asia Cooperation Dialogue (ACD). Its academic programmes are internationally benchmarked, approved by the Malaysian Ministry of Education and accredited by the Malaysian Qualifications Agency (MQA).

Managing postgraduate studies is made easier today at AeU as it has redefined a new paradigm of learning with a blend of flexibility and convenience. As one of Malaysia's leading open distance-learning (ODL) universities, AeU fulfils the needs of working adults who desire flexible and high-quality education with a global perspective.

The postgraduate programmes offered at AeU are:

Doctoral level

- PhD in Business Administration
- PhD in Education
- PhD in Arts
- PhD in Information & Communication Technology
- Industrial Doctorate
- Doctor of Business Administration

Master's and postgraduate diploma level

- Master of Business Administration (MBA)
- Executive MBA
- Master in Education (MED)
- Master of ICT Management (MICTM)
- Master in Management
- Master of Human Resource Management
- Master of Knowledge Management
- Master of Humanities & Arts

Redefining learning

- Master of Social Science (MSS)
- Master of Science (Management) by Research
- Postgraduate Diploma in Higher Education Teaching

Learning and teaching styles

AeU's learning and teaching styles include case analyses, project-based learning and industry research. AeU offers both part-time study – via blended learning or fully online study – and full-time study, which includes face-to-face meetings between students and teachers.

Full-time study is done by attending classes in AeU's Kuala Lumpur main campus or any of the university's learning centres available nationwide.

On the other hand, the ODL programmes allow access to learning platforms from anywhere in the world. For PhD programmes, there will be 16 workshops, two research colloquiums and two research clinics per semester. As for master's programmes, there are three to four seminar sessions for each master's class per semester that will be conducted for part-time students.

Relevant learning materials will be uploaded in a user-friendly e-learning platform called Personalised Learning Space (myPLS) for students to download, read and practise in their own time.



The blended learning mode of study comprises classroom training, home study, praxis learning as well as consultation in connection with the project report. It also allows students to take electives and specialisations to accommodate their work.

Classes are captured in videos uploaded in the myPLS for students' future reference. Discussion among students or with their academic facilitators can be done online via a forum in the system. Students can also communicate electronically via e-mail and video conferencing tools such as Skype.

"The AeU postgraduate programmes are redefined and reshaped for the senior leader in mind, led by highly qualified and experienced academic facilitators and professors from local and international backgrounds," says Prof Dr Siow Heng Loke (pic),

dean of AeU's School of Graduate Studies.

"The programmes challenge students to become active learners who can acquire, interpret, communicate and apply knowledge across disciplines to cultivate the integrative thinking required in a complex and rapidly changing world.

"We pride ourselves on our high-quality and innovative teaching that offers a first-class educational experience to our students.

"AeU's doctoral programmes are unique. For example, the Industrial Doctorate allows students to conduct research at their workplace. They will have at least two supervisors – one from AeU and the other from the industry. This doctorate integrates industrial practice and academic research," says Dr Siow.

Since its inception in 2007, AeU

has had an enrolment of more than 22,000 students internationally from 61 countries. More than 6,000 students have graduated thus far. AeU also has a diverse and international community of more than 1,000 doctoral students from 46 countries.

Financial aid

AeU offers various forms of financial aid and incentives to assist Malaysian students during their period of study.

These include the AeU Merit Scholarship for top-performing students, a 10% discount through student loyalty schemes, 10% discount for full payment of semester fees, 50% discount for senior citizens who are 55 years old and above and 75% discount for disabled people. AeU also assists students in applying for EPF withdrawal assistance and MyBrain15 sponsorships (for Malaysians pursuing doctoral and master's degrees only).

There are three intakes every year – January, May and September. Though registrations are open based on the month of intake, registrations for postgraduate programmes (by research) are open year-round.

Registration for the May intake is now open.

■ For more information, call 1300 300 238 or visit www.aeu.edu.my