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AeU's post-flood relief efforts

IN an effort to ease the burden of those badly affected by the recent floods, Asia e University (AeU) embarked on CSR initiatives to support the victims in Kelantan.

AeU volunteers, with assistance from the Pasir Puteh 4X4 team, were involved in the AeU Post-Flood Relief mission. The two-day mission was to lend a hand in the massive clean-up of houses of the poor and the elderly. It was also aimed at serving those who were in dire need of humanitarian assistance.

The volunteers helped distribute contributions made by the institution and campus community.

A total of 70 families who were affected by the flood received much needed essential goods such as toiletries, blankets, medical kits and kitchen utensils.

Contributions were also given to six AeU students whose houses were badly affected by the floods.

Volunteers also got the chance to delve into the lives of those affected by the flood in terms of the hardships and difficulties they face in

rebuilding their lives.

"There are no words to aptly describe the situation in Manik Urai Lama. Upon entering the town, one is greeted by the sight of houses, suraus, townhalls and shops which were badly ruined," said Nor Hafiza Abdul Razak, one of AeU's volunteers.

"In the 20km journey from Kuala Krai to Manik Urai, almost all houses, factories, oil palm plantations and government buildings along the way showed signs of having been submerged for several days in flood waters," she added.

AeU director of Marketing Communications & Corporate Relations Department Mizana Muhamad said, "We hope that the mission would in a way ease the burden borne by the victims.

"It also provides an opportunity for the volunteers to have personal encounters with the hardship experienced by the victims of such natural disasters. Hopefully, the assistance given throughout the mission will lighten the burden of the flood victims."