

## AeU's flexible MBA

THE flexibility and high quality of Asia e University's (AeU) Master of Business Administration (MBA) programme was what drew Tuan Mohamed Anif Sallay to it. The CEO of a reputable finance company in Sri Lanka is currently pursuing the programme and has good thoughts about it.

"From the many MBA programmes offered in Sri Lanka, the AeU MBA programme is my first choice as it provides me with not only the flexibility I desired but high quality.

"AeU aims to focus on Asian business within a global context. I find the curriculum that incorporates eastern and western perspectives highly relevant... fitting my goal to become a knowledgeable and competent Asian business leader," says Mohamed Anif, adding that he also likes the "strong sense of community, class size, programme flexibility, and diversity in terms of students".

It is also crucial for him that his studies cause only minimum disruption to his family life and professional commitments—and he has been able to juggle successfully.

"There is also a healthy mix of academic and experiential learning. Some of the multidisciplinary modules are very comprehensive and enlightening, such as Macroeconomics that is taught by a professor with more than 30 years of working experience in Asia.

"The interactions between students and professors bring out different cultural



Mohamed Anif says the MBA will help him achieve his goal to become a "knowledgeable and competent Asian business leader".

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## AeU creates leaders

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perspectives and create innovative solutions. The focus on emerging markets is also valuable in the current economic scenario.

"With students from over 30 countries and a diverse academic team with in-depth industry experience, I truly feel that students can expect an intellectual, stimulating and insightful experience in the MBA programme," he says.

AeU's MBA graduates acquire the skills and knowledge to become global, transformational and socially responsible leaders. The programme comes with seven specialisations, namely International Business, Entrepreneurship, Risk Management, Supply Chain Management, Islamic Banking and Finance, Islamic Insurance and Tourism Management.

The programme is offered on both full-time and part-time basis. Full-time students

can complete their studies within 12 months while part-time students can complete within 18 months. Classes for both full-time and part-time students are held during weekends, thus ideal for working adults.

The intensive 12-month full-time MBA helps to mould top talents for leadership roles, using a blended learning methodology (face-to-face learning with interactive online learning) that allows professionals from diverse backgrounds to unite in the spirit of learning, regardless of their geographic location.

Students can instantly tap into a network of over 5,000 university alumni, many of whom are professionals holding prominent positions globally. In addition to the strong network that students get to develop, they also get mentorship from professionals and insights on industries.

For further enquiries, go to [www.aeu.edu.my](http://www.aeu.edu.my)