

# Enrich your lifelong learning with AeU

WIKIPEDIA describes lifelong learning as 'the ongoing, voluntary and self-motivated' pursuit of knowledge for either personal or professional reasons.

Therefore, rather than competitiveness and employability, it not only enhances social inclusion, active citizenship and personal development, but also self-sustainability.'

Some learning is accomplished in segments or interest categories and can still be valuable to the individual and community.

## Significant

The economic impact of educational institutions at all levels will continue to be significant into the future as formal courses of study continue and interest-based subjects are pursued.

Whether brick-and-mortar institutions or on-line schools, there is a great economic impact worldwide from learning, including lifelong learning, for all age groups.

Basically, lifelong learners, including persons with academic or professional credentials, tend to find higher-paying occupations, leaving monetary, cultural, and entrepreneurial impressions on communities.

Since its inception, Asia e University (AeU) is endlessly uphold and realise its mission in the acculturation of lifelong learning for Malaysians as well as Asians.

## Admissions

Admissions for lifelong learning programmes especially postgraduate, can be done through the conventional normal entry path or open entry paths. Learning opportunity has never been easier and effortlessly for everyone.

AeU is rigorously offering innovative and relevant academic programmes, in a wide range of areas pertaining to management, business, education, ICT & multimedia, arts and humanities & social sciences.

## Needs

Focused on the needs of working adults, schools at AeU have continuously imparted up-to-date knowledge and information while placing emphasis on career advancement as well as lifelong learning



New postgraduate students at AeU's orientation session for January 2014 intake. Registration is open all year round.

## approach.

AeU offers several uniqueness in its programme to cater for full time and part time mode of study through its fully on line, blended learning and even work-based learning to fulfil various needs of students.

Some of popular postgraduate programmes available in AeU are:

- Doctor of Philosophy (PhD) in Business Administration
- Doctor of Philosophy (PhD) in Education
- Doctor of Philosophy (PhD) in Arts
- Doctor of Philosophy (PhD) in ICT
- Industrial Doctorate (IndD)
- Doctor of Business Administration (DBA)
- Master in Information & Communication Technology Management

(Specialisations: Project Management, Open Source Computing, Information Security,

Knowledge Management, ICT Entrepreneurship, Islamic Banking, Islamic Insurance, Business Continuity Management)

- Master of Business Administration
- (Specialisations: International Business, Entrepreneurship, Risk Management, Islamic Banking & Finance)

- Executive Master of Business Management
- Master of Human Resources Management
- Executive Master of Master of Strategic Human Resources Management
- Master of Sciences (Management) (by Research)
- Master in Management
- Master of Knowledge Management
- Master of Humanities & Arts (by Research)
- Master of Social Sciences (by Research)
- Master of Education

(Specialisations: Curriculum & Instruction, Education Psychology, Educational Management, Early Childhood Education,

- Science Education, Instructional Technology, Nursing Education, Higher Education Teaching, Educational Assessment & Evaluation, Teaching English as a Second Language)
- Postgraduate Diploma in Higher Education Teaching

## Variety

AeU offers a variety of teaching and learning methods, including case analyses, simulations, project based learning and industry research.

"We offer both mode of study: part time study via blended learning and fully online study, and full time study which applies conventional face to face meeting with students.

"Full time study will take the

form of attending classes led by our qualified lecturers or academic facilitators, either in AeU Kuala Lumpur or any of our learning centres available nationwide," said AeU in a statement.

Based on the Open & Distance Learning (ODL) concept where education is imparted to learners who may not be physically present on campus, AeU designed ODL's programmes to fit in working adult's busy working schedule.

The flexibility and convenience of distance learning, coupled with the human dynamics, allows access to the user-focused learning platform from anywhere in the world.

Students can also communicate with their academic facilitators and peers via email and any video conferencing tools such as Skype.

## Flexible

AeU's flexible learning offers students the ease of studying online at home or at work while

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— AeU statement

they can continue to enjoy their employment income.

## Choose

Students can choose between full time or part time mode of study depending on their lifestyles as AeU's programmes are affordable and accessible 24/7.

In regards to admission, AeU is one of the first institutions in Malaysia to implement a flexible entry system that is called as Open Entry.

This system awards entry to individuals who wish to pursue tertiary education even if they are lack of the basic education as per stipulated requirement.

## Assessing

This is done by assessing their prior learning acquired through formal and informal training, as well as work experiences that can compensate for the lack of actual paper qualifications.

About 20 percent of the university's overall intake is made up of students who applied through open entry.

## Requirement

Towards supporting lifelong learning, Open Entry requirement for postgraduate programme regulates that candidate must be at least 35 years old and possess STPM/Matriculation/Diploma equivalent and working experience.

AeU is a private tertiary education institution incorporated under the Private Higher Educational Institutions Act 1996.

Established in 2007, AeU has grown to become a leading provider of ODL in Malaysia.

As an ODL institution, AeU's focus is to provide accessible and affordable higher education for all.

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