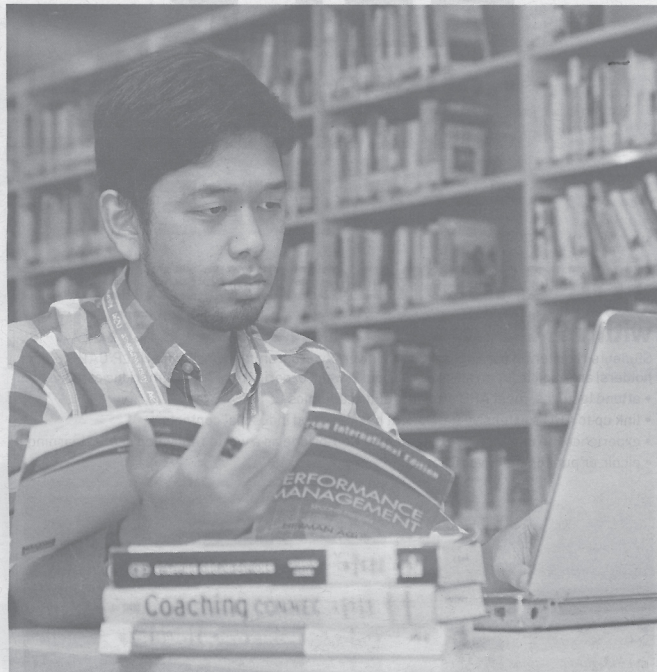


EXCELLENCE IN EDUCATION



The AeU Master of Social Science gives students the confidence and the regional knowledge to ensure they are recognised by employers as those who can take a leadership role in the Asian century.

A head start in research on Asian societies

In today's increasingly complex world, the study of social sciences has never been more important.

AeU School of Arts, Humanities and Social Science (SAHUSS) stands for diversity and excellence in social science postgraduate programmes in Ethnic Studies, Economics, Gender Studies, Political Science, Sociology, Media Studies, Area Studies, Social Work, Environment, Future Studies and Policy Studies.

SAHUSS offers a two-year research master's programmes linked to its research focus areas. One of the research areas is Asian Studies.

The research area in Asian Studies ensures that students advance their knowledge on Asian societies, develop analytical competencies, gain experience in conducting research in Asia, and learn to communicate their findings and arguments in a clear manner.

Students will focus on all the main regions of Asia, stressing the importance of looking at interconnections within the vast Asian region and between Asian societies and other parts of the world.

The goal of the research is to meet a growing demand for social scientific knowledge and expertise in different areas concerning Asian societies.

This research area consists of study that focus on contemporary themes as well as study on specific regions of Asia.

SAHUSS dean Professor Dr Juhary Ali said: "Academic research on Asian societies is becoming important, in terms of its theoretical and practical relevance.

"How can we approach, in a rigorous academic manner, the many important issues that dominate today's news, whether they be China's and India's economic transformations, high- and low-skilled migration flows, political and social movements, or the global reach of Asian companies and the spread of Asian popular culture?"

"The crucial importance of Asia for advancing and enriching contemporary theories and debates on transnationalism, citizenship, development, economic restructuring, mobility and other issues is engaged and demonstrated throughout the study.

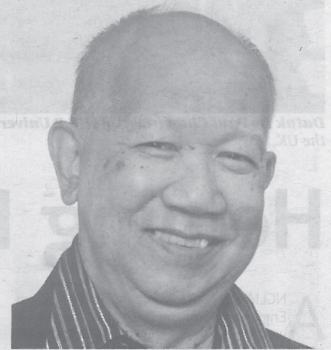
"In the research in Asian Studies, a student may focus on a region, choosing between China, Japan, Korea, South Asia or Southeast Asia.

"Alternatively, students may conduct their research with the primary emphasis not on a region but rather on a discipline, focusing on such topics as politics, religion, art and material culture, languages, and literature, regionally or cross-regionally.

"The research, while directing attention to regions and inter-regional relations, uses an inherently comparative Area Studies approach.

"Asian Studies (research), therefore, not only encourages intra-Asian comparisons, but co-operates with Middle Eastern Studies (research).

"We can supervise a research in linguistics, literature, religion, politics, sociology, and education. To us, good education means teaching and challenging students at the cutting-edge of academic, research, guided by independent study, critical and obligatory participation, proactive student counselling, strict thesis supervision, transparency and fair rules and regulations."



Professor Dr Juhary Ali says academic research on Asian societies is becoming important

The AeU Master of Social Science gives students the confidence and the regional knowledge to ensure they are recognised by employers as someone who can take a leadership role in the Asian century.

Graduates will be prepared to enrol for social science PhD programmes with a focus on Central Asia or to move into careers in government, diplomacy, international organisations, development, journalism and any other field that requires expertise and knowledge of Asian studies.

AeU has merit scholarships for top-performing students; a 10 per cent discount through student loyalty schemes; a 10 per cent discount for full payment of semester fees; a 50 per cent discount for senior citizens 55 years and above; and a 75 per cent discount for the disabled.

AeU was established in 2007 and has grown to become one of the leading provider of online distance learning in Malaysia, under the auspices of Asia Cooperation Dialogue with the support of 33 Asian countries.

AeU has an enrolment of more than 15,000 students in 56 countries, and has more than 5,000 graduates

There are three intakes every year: January, May and September. The May registration is open and is available online, and at-counter registration at AeU's main campus, Jalan Sultan Sulaiman, Kuala Lumpur; or at any of its learning centres in Malaysia.

Though registration is open based on the month of intakes, registration for postgraduate programmes (by research) is open throughout the year.

Visit AeU during its preview day at the main campus on May 10 from 9am to 1pm; at the 15th Penang Career & Postgraduate Expo 2014 at the Penang International Sport Arena (Pisa) in Penang on May 24 and 25 from 10am to 6pm; the NAPEI 33rd Malaysian Education Fair at Mid Valley Exhibition Centre, June 14 and 15 from 10 am to 6 pm and the Higher Education Fair 2014 Mid Valley Exhibition Centre on July 19 and 20 from 10am to 6pm.

For details, call 1 300-300-238 or visit www.aeu.edu.my