Mastering ICT management

ASIA e University offers many innovative programmes that are designed to meet the relevance of current and future market needs.

One example is its Master of Information and Communication Technology Management (MICTM) programme, which aims to produce professionals who can successfully master the management and implementation of ICTs in their organisation and understand the environment of the information society in which they do business.

The MICTM equips professionals with fresh business and technlogy capabilities to help them fulfil leadership roles in today's technology savvy organisations, making it a popular programme among working adults.

The programme's core courses provide advanced grounding in key areas such as ICT management, cyber laws, ICT entrepreneurship, systems analysis, design and development, network management, ICT project management, information security management, ICT strategic planning, ICT governance and research methodology for IT.

"This programme has helped me to identify the main aspects of the business that need to be improved and how to use technology as a strategic element to drive business success," shares Alan Yap, an AeU alumnus and graduate of MICTM who received the AeU Chairman's Award at the university's convocation last year.

"During the programme, I worked with a group of professionals from different industries and countries who gave me the opportunity to understand each problem in each class from a different point of view."

Enrolment for January intake

There are three intakes every year – January, May and September.

Registration for the January 2014 intake is in progress and available online, and at AeU's Main Campus, Jalan Sultan Sulaiman, Kuala Lumpur, or at any of its learning centres all over Malaysia.
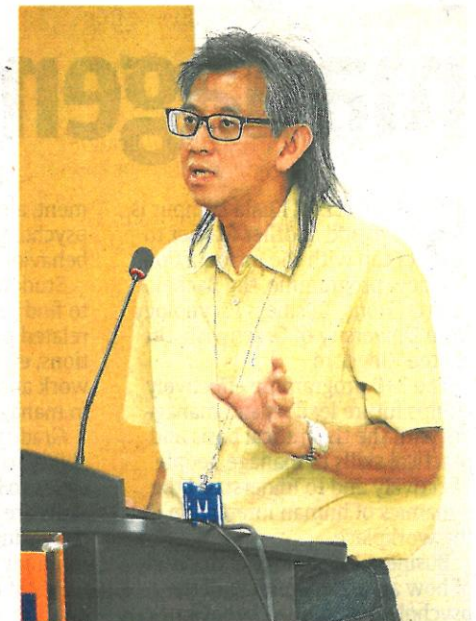
If you wish to know more, drop by AeU's Preview Day on Jan 25 at AeU Main Campus, Kuala Lumpur (9am to 2pm).

AeU's orientation and registration will also be held on the same day.

Registration will close on Feb 16. However, registration for postgraduate (research) programmes is open throughout the year.

■ For further details, call the toll-free number at 1300 300 238.

Log on to *www.aeu.edu.my*, *www.facebook.com/AsiaeUniversityFans*, *twitter.com/asiaeuniversity* and *www.youtube.com/asiaeuniversity*

Asia e University alumnus and graduate of MICTM, Alan Yap, serves as a mentor to new students at the university.