

www.aeu.edu.my

## theSun\_ Tuesday\_January 28,2014

## AeU's enriching postgrad studies

TO meet the demands of busy working adults, Asia e University's (AeU) open distance learning or elearning, provides the ideal platform for them to upgrade and become more competitive.

Its world class postgraduate education aims to empower students in helping them make a positive impact in the lives of others while also reaching their highest

potential.

The university has a diverse and international community of more than 900 fellow doctoral students from over 20 countries, and its postgraduate enrolments are reputed to be among the highest among private local universities.

It offers a comprehensive range of academic and professional training programmes (from graduate and postgraduate diplomas, to bachelor, master's and doctoral levels) in Business and Management, Information and Communication Technology (ICT), Education and Arts, Humanities and Social Sciences.

Students can access course materials, lecture notes, and assignments, and collaborate with one another via Skype, anytime, anywhere.

Among the university's more popular postgraduate programmes



Husband and wife, Ridzuan and Sandar are part of AeU's ever growing MBA alumni.

is the Master of Business
Administration, a qualification
available through its School of
Management (SOM). Those with
aspirations of running a business or
taking up a managerial position can
harness their work experience to
pursue this MBA that is aimed at
honing one's skills in preparing
them for management and
leadership.

AeU has deployed two options for working graduates to study MBA—full-time or part-time, or via distance learning basis at a highly flexible but detailed approach.

Students will enjoy the flexibility and convenience of distance learning, coupled with the human dynamics of a user friendly elearning platform called Personalised Learning Space (myPLS).

First class educational experience is how SOM dean Prof Datuk Dr Sayed Mushtaq Hussain describes it. He says, "Our MBA programme is entrusted with credible and experienced academic facilitators and professors. It challenges students to apply their knowledge in order to cultivate the integrative thinking required in a complex and rapidly changing world."

Among AeU's alumni are husband and wife team, Mohammad Ridzuan Repin and Sandar Hnin who pursued the MBA programme.

"The lessons are work-related, timely and relevant. Through this programme, I expanded my business acumen and knowledge while working comfortably without needing to sacrifice or ignore other obligations. Besides learning time management, I learned to handle stress and work pressure during study," says Ridzuan, a manager in a private organisation.

AeU currently has 15,000 students enrolled in over 30 programmes.

For more details, go to www.aeu.edu.my