



# AeU's innovative online MBA degree

**T**HE Master Business Administration (MBA) degree is one of the most innovative post-graduate business programme available. Asia e University's (AeU) MBA degree is an internationally benchmarked and recognised qualification.

The programme is innovatively designed to meet the market demands of a diversity of professionals who desire to step out of their comfort zones to upgrade their knowledge in the comprehensive aspects of management and business to reach the next level of their careers. It is an enriching programme that combines the best of global business training with a unique focus on Asia.

AeU's MBA programme consists of 6 core subjects, 5 elective subjects and 1 concentration area. Students can choose a general MBA or 1 out of 6 concentration areas offered: International Business, Entrepreneurship, Supply Chain Management, Accounting, Human Resource Management and Tourism Management.

The programme is offered in different delivery modes to cater to those who wish to fast track their MBA in 1 year as full-time students on campus; or go for blended and or fully online learning mode to complete in 18 months. For blended learning, classes are held once a month during weekends

in business, management and finance. She was encouraged by her former boss and mentor, Mr Mafio Mlambo, who is an MBA graduate of AeU in 2016, and currently is the Director of Administration and Finance in the office of The President in Zimbabwe.

Doreen says, "The year 2017 saw two notable milestones in my life journey. Firstly, I celebrated my 30th year of service to the government of the Republic of Zimbabwe. Secondly, I took pride in having obtained an MBA degree from AeU. My MBA journey in AeU was incredible and worth my investment after been posted to the Zimbabwe Embassy in Kuala Lumpur. Working and studying in Malaysia was not only challenging but an amazing part of my career and life. I love Malaysia as it is a multiracial, progressive yet peaceful country and a wonderful food paradise."

"Learning at AeU offers an immersive personalised learning experience which is visually rich and interactive through its flexible learning mode which is accessible anytime and anywhere. I had the perfect work life balance with AeU's flexible study arrangements that suited my career," she adds.

"Another key aspect is the tremendous support I regularly received from AeU's academic and administrative staff who were

most accommodative in helping me to cope with the rigors and demands of the MBA's programme. Having an MBA degree has certainly enhanced my skills and job performance for my government. Another highlight of the AeU MBA is the networking forged among students to share speedy valuable information from WhatsApp groups. I get to meet other seasoned professionals from a wide spectrum of careers and industries. This made our classes and discussions interesting, informative and educational," she enthuses.

"Special thanks go to my supportive family and sons, age 29 and 30 who constantly motivated me. Interactions with the AeU academic facilitators were a breeze. They were absolutely amazing and professional in their knowledge delivery. The university's staff are friendly and rendered their support to me tirelessly. My course-mates also made my MBA journey very interesting. Also, my academic supervisor for my thesis, Dr Oo Yu Hock was absolutely incredible! AeU has definitely won a special place in my heart. Attaining an MBA is the culmination of my 30-year career and foreign-mission service in Kuala Lumpur," she adds.

#### AeU At A Glance

AeU is a leading Open & Distance Learning (ODL) univer-

sity in Malaysia, and one of the premier ODL institutions in Asia. As one of Asia's premier universities in driving the digital frontier, AeU believes that innovation and technology has the power to make education truly democratised, personalised and borderless.

Today, AeU has a strong, equitable, high-quality education system with a vibrant international focus, and proudly supported by 17,000 graduates and nearly 30,000 globally connected students from 100 different countries. AeU prides itself on developing career ready graduates, innovative and resilient and well prepared for rapidly changing workforce needs. Nearly 1,000 students worldwide have graduated from the MBA degree programmes,

AeU admission for its Master's programmes are accessible through regular entry and or via APEL for Malaysian candidates who lack paper qualification requirements. Apply now to enjoy a Festive Special fee of RM14,800 (all inclusive) for AeU's Online MBA programme. This offer ends Jan 31, 2019.

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