

WITH the rising demand for quality information control in organisations, the Master of Information & Communication Technology Management (MICTM) has become globally recognised.

Those seeking to advance their managerial skills in fields related to information technology (IT) in business can enrol in Asia e University's (AeU) MICTM programme, which is structured to equip students with interdisciplinary skills and offers a reliable link between the dynamics of technology and business management.

Through this programme, IT professionals can improve their leadership techniques, apply their skills in forward-thinking, innovative ways, and develop a more strategic and entrepreneurial approach to deal with today's tech-savvy markets.

Ken Lim Kim Son is a final-year, fully online student of AeU's MICTM programme. He has been an IT manager for the last decade with Imperium Solutions, a system integrator in Singapore.

Lim says, "AeU was my preferred choice after some online research. I like that the programme subjects are relevant to my work. Its mode of delivery is suited to my lifestyle as I can study off-campus in Singapore, where I work and live.

"Another plus point is that AeU's MICTM is internationally benchmarked and approved. It is also recognised by the Education Ministry and accredited by the Malaysian Qualifications Agency.

"As a technical team leader, I often felt that I lacked management skills, which prompted me to choose the MICTM programme to upgrade myself. AeU's flexible learning mode has certainly altered my perception of learning.

"Over the past two years, I have developed more skills and in-depth expertise in information management. The knowledge I have gained continues to be useful and applicable in my current working environment.

"I was enlightened about the many aspects of business planning, strategy and improved communications, which are central to various technological solutions that the company I work at specialises in.

"The programme is designed with up-to-date material, and online resources taught me better concepts in IT-based business management.

"I am now able to deal with strategies in business growth and technological implementation on existing competencies, while simultaneously developing new skills in complementary areas.

"I am also able to generate more ideas for work on various tasks and projects. The familiarisation I gained from my studies on information society policies and their interrelation with economics enabled me to generate higher productivity within my department.

"Besides that, I developed better time management skills in managing my work, family obligations and studies."

As a strong believer in lifelong learning, Lim adds, "The values and experience of studying the MICTM programme at AeU are rewarding as they have given me better career prospects and opportunities.



Lim (standing, second from right) with Ng (standing, second from left) and the team that won Imperium Solutions an Enterprise 50 Award.

Better career prospects and opportunities

"The enhancement of IT communication and strategic knowledge I contributed to my organisation has absolutely brought me success in my career.

"I am proud of having led a team to assist my chief executive officer Leman Ng in winning an Enterprise 50 Award. The company was chosen from about 1,000 other nominated Singaporean organisations in the 2016/2017 term."

About AeU

AeU is a collaborative, multi-mode university that was established in 2008 under the auspices of the 34 countries in Asia Cooperation Dialogue.

It has been awarded 4 Star: Very Good status in the Rating for Higher Education Institutions in Malaysia 2017 – the best among open and distance learning universities in the country.

In just a decade, AeU's cumulative student population, which is spread over 84 countries, has exceeded 29,000.

The students of AeU enjoy an immersive personalised education experience that delivers flexibility, quality and relevance regardless of geographical location. Besides that, more than 3,000 students are enrolled in AeU's programmes at its collaborative partner learning centres in Europe, Asia

and Africa.

Admission to AeU's master's programmes can be through regular entry or Accreditation of Prior Experiential Learning (APEL), which accepts candidates even if they lack the paper qualifications stipulated

in regular entry requirements.

■ To apply for the September intake or for more details, call 03-5022 3567/ 013-350 7270, e-mail enquiries@aeu.edu.my or visit www.aeu.edu.my