

# Do your MBA programme online

ASIA e University's (AeU) Online Master of Business Administration (MBA) programme is innovatively designed to enrich the skills of professionals who desire to step out of their comfort zone to upgrade their knowledge in the comprehensive aspects of management and business, whether to enhance or make a change in their careers.

The online MBA can be completed within 18 months. It consists of six core subjects, five elective subjects and one concentration area. Students can choose a general MBA or one out of six concentration areas – International Business, Entrepreneurship, Supply Chain Management, Accounting, Human Resource Management and Tourism Management.

AeU MBA graduate of 2014 and current PhD student since May 2015, Selvi Kausiliha Vijayan, shares, "Having been in the retail pharmaceutical industry for six years, education industry for three years and corporate industry for 12 years total, I enrolled in the Master of Business Administration (MBA) in 2012 to gain an advantage in the competitive and growing industry.

"In managing my team, I realised the need for added skills and business and management academic qualification to enhance my career. The AeU experiences had spurred me to further my studies in PhD (Business Administration).

"Looking for the right university was a battle for me – I explored many universities in Johor Baru where I worked and lived. I found AeU through an Internet search



Selvi is an MBA graduate of 2014 and a current PhD (BA) student of AeU.

and visited the campus during one of my visits to Kuala Lumpur. As I ran through the programme structure, I was instantly happy to have found the right university that offered the flexibility I needed to study fully online without needing to attend classes.

"Having enrolled in the MBA programme in September 2012, it was an excellent learning curve. Learning and interacting with lectures online gave me numerous ideas on expanding my skills and professional insights. Being an MBA graduate made me more

innovative in my job, better in making decisions and helped develop my management and leadership skills.

"Learning about business was very overwhelming at first as I came from a science background. Although I struggled to manage my time, things are made convenient as I could study independently online with AeU's good support system. I could contact peers through forum rooms and even sat for my written exams in Johor Baru rather than in Kuala Lumpur.

Towards the end of the course, I had the opportunity to attend some classes and learn in an actual environment. Engaging with peers from different industries created a platform for network and sharing experiences.

"It was not only a learning process but also an eye-opener to the real corporate world.

"Doing MBA in AeU had developed me professionally and enhanced my personal growth as well. As easy as it sounds, there will always be some sort of struggle in everything we do. However, the rule of thumb is to persevere and not stop what you are striving for.

"After graduating from the MBA, I continued my journey with AeU in PhD focusing on consumer behaviour and marketing since May 2015.

"With the support of my helpful supervisor and AeU's management learning system – myPLS (my Personal Learning Space) and AeU Knowledge Centre, I believe I am

able to complete my goals and manage my time wisely.

"Being in the education industry, doing a doctorate is definitely a worthy investment for my future profession. Truthfully, I would not have come this far without my parents' love and support. Seeing them proud of me is all I wanted."

Asia e University (AeU) is one of Asia's premier universities in driving the digital frontier to enable globally connected education for the jobs of the future, and research that makes a difference to the communities it serves.

In just over 10 years, AeU's cumulative student population has exceeded 30,000 spread over 100 countries. Today, AeU has a global community of over 17,000 alumni. Nearly 1,000 students worldwide have graduated from the MBA degree programmes,

Admission for AeU's Master's programmes is through regular entry or flexible APEL (Accreditation of Prior Experiential Learning) entry, which accepts Malaysian candidates, even if they lack the paper qualifications requirements for regular entry-candidates are assessed by their prior learning and work experiences to compensate.

The festive special fee for an Online MBA programme is RM14,800 (all-inclusive).

■ For queries, call/WhatsApp 014-9629 903 or e-mail [onlinemba@aeu.edu.my](mailto:onlinemba@aeu.edu.my) For details, visit the online MBA microsite at [aeu.edu.my/onlinemba](http://aeu.edu.my/onlinemba)