

# Global university centred in Asia

**A**SIA e University (AeU) is a global, distinctively unique university, established in Asia by Asians for Asia.

It is a flexible-mode multinational university established under the auspices of the 32 Asia Cooperation Dialogue Countries (ACD) supported by its Main Campus in Kuala Lumpur with 22 learning centres nationwide and 12 international learning centres.

AeU leverages on the strengths and opportunities of each nation and is recognised as a provider of quality higher education to Asian adults from all walks of life.

In October 2012, at the 1st Asia Cooperation Dialogue (ACD) Summit in Kuwait, AeU was declared the best ACD Project.

AeU offers a comprehensive range of academic and professional training programmes from graduate diploma, bachelor and master to doctoral levels in Business and Management, ICT, Education and Humanities, Arts and Social Sciences.

AeU can deliver similar programmes in other countries concurrently through collaboration with institutional partners by leveraging on technologies to enhance teaching and learning and also to facilitate academic and administrative support for quality assurance.

In the brief space that followed till the present, a span of just over six remarkable years, AeU has established its reputation as an acclaimed online distance learning (ODL) institution with a forward thinking, market-driven, quality educational cross border agenda.

With a focus on personalised learning, AeU is leading the way in providing flexible, innovative and affordable quality education



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in Asia. Through collective expertise and strategic links with educational partners, AeU delivers programmes that focus on flexibility, quality, relevance and personalised learning for today's learners.

Its unique selling point is the fact that it tailors higher education for adult learners whereby AeU's programmes will help working adults pursue desired career paths through its flexible mode of delivery that make it convenient for them to attain their qualifications while performing other commitments.

A wide range of choices are offered to AeU's mostly working learners – practical education in management, education and information technology. Most programmes offer specialisation areas that deeply in niche areas.

The most popular programmes include the Doctor of Philosophy (PhD), Doctor of Business Administration (DBA), MBA and Master of Education.

The steadily growing number of learners with AeU is due to the personalised learning experience that is being emphasised. At the heart of its brand, AeU strives for a new culture of learning and teaching where it expects its learners to reach or exceed expectations, fulfil early promise and develop latent potential.

The AeU learning experience is learner-centred and knowledge-centred, supported by a strong support system of dedicated teachers and technology.

To encourage lifelong learning, open entry paths are available to those who are disadvantaged to meet the basic minimum qualifications in their early life to further their passions in education.

For Malaysians, undergraduate programmes are available to those aged 21 and above and possess PMR/SRP/LCE or its equivalent. Postgraduate programmes are available to those aged 35 and above with STPM/HSC/

Diploma/Foundation/Matriculation or equivalent and two years working experience at supervisory level.

The many advantages and financial assistance for Malaysian students studying at AeU are:

1. AeU's Merit Scholarship available for top performing students
2. 10% discount through student loyalty scheme
3. 10% discount for full payment semester fee
4. 50% discount for senior citizens 55 years of age and above
5. 75% discount for the disabled.
6. EPF withdrawals
7. Claimable under HRDF for Malaysian students.
8. Financial assistance on MyBrain15 Sponsorship
9. Immediate access to course contents anytime from anywhere.
10. Blended learning experience
11. Online collaborations
12. One-to-one counselling
13. Personalised instructions
14. Unlimited access to on-demand workshops
15. E-Conference with academic facilitators
16. Industry-driven curricula design programmes

Enrolment for the January semester is now open. Candidates can apply for studies through a Normal Entry or via Open Entry admission that considers the individual's working experience.

■ For more information, log on to [www.aeu.edu.my](http://www.aeu.edu.my) or call 1300 300 238.