

Advantages of an MBA with AeU

> AeU develops a learning-teaching format that offers a golden opportunity for career progress

A MASTER of Business Administration (MBA) degree has long been regarded a world premier business qualification. With that, Asia e University (AeU) provides the opportunity to earn an MBA without having to disrupt ones work routine.

By using innovative technologies, AeU has developed a learning-teaching format that offers great flexibility – a golden opportunity for career progress. The beauty is ... when, where and how you study is entirely up to you.

Sharing about his experience is Rizqan Izari, who earned his Bachelor of Law (LLB) degree from Universiti Malaya, was admitted as advocate and solicitor of the High Court of Malaya and is completing his last semester at AeU, writing his MBA thesis.

“Hunger for diversification motivated me,” says Rizqan, who has a deep thirst for knowledge, enjoying learning through experience and academia.

The reason he chose AeU’s MBA programme was because of its prestige and acceptance across the globe, thus providing an edge to stay competitive in the job market. Moreover, it offered a full distance learning international programme, and afforded the flexibility to accommodate his working schedule.

“I am a huge believer in

‘disruptive innovation’ in education and in my knowledge, AeU is at the forefront of using technology to enhance teaching and learning – especially in combining interactive online classes, self-paced coursework, in-person learning and real connections with the AeU community,” he shared.

The AeU MBA involves a vibrant social network that enables students to study and interact 24/7 with professors, lecturers and fellow classmates across the globe.

Advantages of this programme – excellent academic staff, well designed syllabus, an innovative learning technology and the diversity of fellow students, Rizqan shares. “It also provided a great networking opportunity with senior people and budding entrepreneurs, across the industries. The camaraderie forged has been invaluable,” he added.

But best of all is how the programme has helped in his legal and business career.

“In a nutshell, my responsibilities attached to building business partnerships for the company, exploring, strategising, executing new horizons, even representing the company on various platforms, with the added experiences, knowledge and information, I have major



His hunger for diversification motivated Rizqan to pursue an MBA.

advantage in many areas and I find it easier to handle technical queries. I also address them more effectively now,” he said.

According to Rizqan, LLB and MBA qualifications make a great combination. “It helps you develop a unique skill set which enables you to mitigate complex business problem. From becoming aware of the power of words, using it advantageously, giving valuable business insights and diverse perspectives, etc. There are also great career options that require the blended skill sets brought about by these two degrees. I strongly recommend lawyers to take up the MBA,” Rizqan concludes.

Intakes for September are open. Find out more at www.aeu.edu.my