

AeU's thinkers for tomorrow

> Future corporate leaders need ICT

In our increasingly interconnected socio-economic environment, information and communication technologies (ICTs) are a key factor in the competitiveness of companies.

Asia e University (AeU) has designed the Master of ICT Management programme (MICTM) to produce professionals who can successfully master the management and implementation of ICTs in their organisation.

The Master's programme focuses on equipping professionals with fresh business and technology capabilities to help them

fulfil leadership roles in tech-savvy organisations. The aim of the programme is to enable individuals to develop a more strategic and entrepreneurial approach to applying ICT in organisations.

The programme is designed to be offered where most learning activities are online mode. The background of the learner is not necessarily in ICT alone; they may come from other areas such as human resource, banking, business, and finance.

The programme's core courses provide an advanced grounding in key areas such as ICT Management, Cyber laws, ICT Entrepreneurship, Information Security Management, and ICT Strategic Planning.

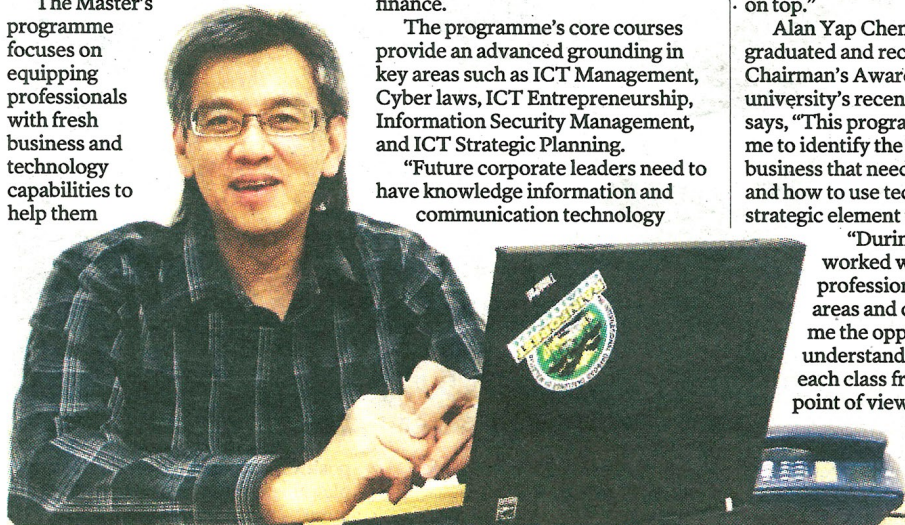
"Future corporate leaders need to have knowledge information and communication technology

(ICT) and use it not only to support the business but utilise its advantages in line with the company's business strategies," says Prof Dr Syed Malek Fakar Duani, dean of AeU's School of Information & Communication Technology (SICT).

"Not many people think about the elements of business and IT going together. A leading organisation that uses internet technology fully to build better business and position their business is more likely to stay on top."

Alan Yap Cheng Tat, who graduated and received the AeU Chairman's Award during the university's recent third convocation, says, "This programme has helped me to identify the main aspects of business that need to be improved and how to use technology as a strategic element to drive business.

"During the course, I worked with a group of professionals from different areas and countries that gave me the opportunity to understand each problem in each class from a different point of view."



Yap, who won AeU's Chairman's Award, says the programme has been very helpful.

For more details, go to www.aeu.edu.my