

MASTER of Business Administration (MBA) has long been regarded as the world's premier business qualification. At Asia e University (AeU), the programme's reputation goes one step further.

AeU provides its students with an unparalleled opportunity to earn their MBA qualifications without disrupting their careers. Using innovative technologies, AeU has developed a learning and teaching format that offers the greatest flexibility without sacrificing standards.

If you are serious about advancing your career, AeU's MBA can give you the progression of management skills and expertise you need. Where, when and how you study is up to you.

Rizqan Izari (pic) received his Bachelor of Laws (LLB) from University of Malaya. He was admitted as an advocate and solicitor at the High Court in Malaya after successfully completing his pupillage at Azmi & Associates.

He understands and respects the importance of diverse professional skill sets, and this appreciation was one of the reasons

# MBA a good complement

he was drawn to the MBA programme at AeU. Rizqan is in his last semester and is currently writing his MBA research paper.

He shares some insight into his learning experience:

"Hunger for diversification motivated me to study for an MBA after obtaining an LLB. My interest areas are varied and the yearning to learn more every day, be it through experience or academia, is always present.

"My first degree is in law, which I credit for giving me analytical, evaluation, reasoning and critical judgement skills.

"My second degree is an MBA, which I credit for providing me with the many frameworks, theories and ideas to better perform my job. I believe that the combination of both degrees make for an extremely attractive repertoire of skills.

"After my LLB, I was looking for an MBA programme that has the prestige and international acceptance to give me a competitive edge in the job market.

"The two important criteria I had was that the programme should offer a full distance-learning international programme, and that it should be flexible enough to accommodate my working schedule.

"Full-time study was not a feasible option for me. The old model of business school education is gone. It is no longer good enough to sequester myself on campus for two years before heading out into the corporate world. I want a flexible study plan that allows me to call the shots.

"AeU blends the best of technology and tutoring to let students decide how they want to study. It is this unique combination of flexibility and support that sets AeU's MBA apart.

"I am a strong believer in disruptive innovation in education, and AeU is at the forefront of using technology to enhance teaching and learning.

"Combining interactive online classes, self-paced coursework, in-person learning and real connections to the AeU community, the MBA programme is enhanced with a vibrant social network that lets students study and interact with professors, lecturers and classmates around the world at any time.

"AeU professors are passionate. They love being with their students and are dedicated to realising learning through class discussions. The case studies they used provided a great interactive learning experience, and the debrief sessions among students after classes were also valuable and enriching.

"It was interesting to gain insight from the protagonist interviews, which helped us understand the motives and rationale behind decisions and gave us a full perspective of each case.

"The excellent academic staff, well-designed syllabus, innovative learning technology and student diversity were some things that made studying at AeU a fulfilling experience.

"A key takeaway from the programme was how it provided me with great networking opportunities with senior executives and budding entrepreneurs from various industries. The camaraderie I forged during the programme has been invaluable.

"My studies in law and business have given me a huge advantage at work.

The skills I gained

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Rizqan Izari

help me understand agreements, negotiate fairly, ensure that there are no loopholes that may result in losses for the company I work for, handle technical queries and address them effectively, and take care of the rights and interests of the other party.

"I primarily build business partnerships for the company. Sometimes, I represent the company on various platforms. In a nutshell, my responsibilities revolve around exploring, strategising and executing new horizons for various alliances and partnerships.

"An LLB with an MBA is a great combination. It helps you develop a unique skill set that lets you mitigate complex business problems. You become more aware of the power of words and learn to use it advantageously.

"It also gives you valuable insight into business as well as a diverse perspective if you are looking to start your own law firm, as you would be able to play an active role in running the organisation smoothly, efficiently and in a shrewd manner.

"There are great career options available in the industry that require the blend of skill sets you can gain from these two degrees. I strongly recommend getting an MBA if you are a lawyer."

■ For more information, call 1300 300 238 or 03-5022 3400, or apply to AeU's September intake at [www.aeu.edu.my](http://www.aeu.edu.my)

