AeU
ASIA e UNIVERSITY

SCHOOL OF MANAGEMENT

Diploma in Business Studies

(N/0414/4/0351) (MQA/PA 17723) - CVL

PROGRAMME OVERVIEW

A Diploma of Business Studies is a foundational qualification designed to equip students with essential knowledge and skills in various aspects of business operations. It typically covers core subjects such as management, marketing, accounting, economics, and business communication. This diploma provides a practical and theoretical understanding of how businesses operate, preparing students for entry-level roles or further education in the field.

LEARNING OUTCOMES

- Describe broad-based principles and theories in business.
- Apply broad-based business knowledge to solve routine and non-routine problems in different organizations.
- Perform routine and non-routine tasks/operations ethically and flexibly within business organizations.
- Demonstrate effective written and oral communication and collaborative skills.
- Demonstrate relevant digital skills for work/study.
- Interpret numerical and graphical data with relevant tools.
- Demonstrate responsibility for business operations for self and others with minimal guidance.
- Demonstrate self-improvement for academic and career development.
- Demonstrate broad entrepreneurship skills.

PROGRAMME COURSES

COMMON CORE SUBJECTS

- Introduction to Management
- Introduction to Economics
- Introduction to Marketing
- Fundamentals of Accounting
- Fundamentals of Finance
- Introduction to International Business
- Introduction to Human Resource Management
- Introduction to Organizational Behaviour
- Introduction to Business Ethics
- Introduction to Business Law
- Introduction to Operations Management

- Introduction to Digital Business
- Introduction to Business Communication
- Introduction to Business Analytics

DISCIPLINE CORE SUBJECTS

- Introduction to Business Information Systems
- Introduction to Corporate Finance
- Introduction to International Human Resource Management
- Supply Chain Management
- Economics for Business
- Introduction to Digital Marketing
- Entrepreneurship In Digital Era
- Introduction to Strategic Management
- Introduction to Technology Management

GENERAL SUBJECTS

Malaysian Student

- Information Literacy & Research Skills 2
- Integrity and Anti-Corruption Course
- Social Responsibility Project
- Appreciation of Ethics and Civilization

International Student

- Malay Language and Communication 1
- Information Literacy and Research Skills 2
- Integrity and Anti-Corruption Course
- Social Responsibility Project

PROGRAMME DELIVERY

Delivery Mode	Full-Time Study	Part-Time Study
Open & Distance Learning (ODL)	2 years 4 months	4 years

ENTRY REQUIREMENTS

MALAYSIAN

The minimum entry requirements are as follows:

- Possess Sijil Pelajaran Malaysia (SPM) with at least credit in THREE subjects; OR
- A pass in Sijil Kemahiran Malaysia (SKM) Level 3 in the related field; OR
- A Certificate (Level 3, MQF) in the related field with a least CGPA of 2.00; OR
- A pass in Sijil Tinggi Pelajaran Malaysia (STPM) with a least Grade C (GPA 2.0) in any subject; OR
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a least Grade Maqbul ; OR
- Other equivalent qualifications recognnised by the Malaysian Government.

INTERNATIONAL

The minimum entry requirements are as follows:

- Achieved a minimum Grade C in three (3) subjects in IGCSE/O-Level or its equivalent; OR
- Received a National Higher School Certificate (or an A-Level or equivalent with 12 years of basic education) with at least a Grade C in two (2) subjects; OR
- Possess a Certificate in the related field with at least CGPA of 2.00; OR
- Any other equivalent qualifications accepted by the University Senate.

Minimum English Language Requirements

- Cambridge English Qualification: 154 (Linguaskill from Cambridge)
- IELTS: 5.0
- Equivalent

Note: If a student does not meet this requirement, AeU will offer English proficiency courses to ensure that the student's proficiency is sufficient to meet the needs of the programme.

Flexible Pathways

- Accreditation of Prior Experiential Learning for Access (APEL.A)
- Accreditation of Prior Experiential Learning for Credit Award (APEL.C)
- Accreditation of Prior Experiential Learning for Qualification (APEL.Q)
- Micro-credentials (speed.aeu.edu.my/speed-micro.php)

* Terms and conditions apply

**Information is accurate as of June 2025 and is subject to change without prior notice, if applicable.