

SCHOOL OF MANAGEMENT

Master of Business Administration

(R2-DL/0410/6/0015) (04/25) (A9101) - ODL
(N/0414/7/0252) (02/30) (MQA/PA18001) - CVL



PROGRAMME OVERVIEW

The AeU MBA is a future-focused, flexible, and industry-relevant programme designed to transform professionals into strategic leaders. Built for working adults, this MBA sharpens your business acumen, enhances decision-making skills, and empowers you to lead in today’s dynamic, digital-first economy.

Through a practical and globally-relevant curriculum, you’ll gain cutting-edge insights in leadership, innovation, sustainability, and digital transformation—everything you need to thrive in the C-suite or launch your own venture. With flexible online learning and personalised support, the AeU MBA fits seamlessly into your life while positioning you for real-world impact.

LEARNING OUTCOMES

- Demonstrate managerial and leadership qualities through communicating and working effectively.
- Demonstrate the skills and principles of lifelong learning in their academic and career development.
- Apply theories and concepts in the decision making process in the business environment.
- Critically evaluate theories and concepts of business.
- Generate solutions to problems using scientific and critical thinking skills.
- Conduct research with minimal supervision and adhere to legal, ethical and professional practices

PROGRAMME DELIVERY

Delivery Mode	Full-Time Study	Part-Time Study
Open & Distance Learning (ODL)	1 year	1 year 8 months
Conventional (CVL)	2 years	4 years

PROGRAMME STRUCTURE

COMMON CORE SUBJECTS

- Managing Organisations in the Digital Age
- Marketing and Branding
- Economic Issues and Global Business
- Strategic Human Resource Management
- Corporate Ethics, Governance and Sustainability
- Strategic Financial Management
- Digital Technologies and Business Process Innovation
- Business Research Methods and Analytics
- Strategic Management in Disruptive Environment

Project paper

ELECTIVE SUBJECTS (GENERAL MBA)

For GENERAL MBA, choose any TWO (2) subjects (if you are not selecting CONCENTRATION)

- Project Management
- Operations Management
- Corporate Social Responsibility
- Quality and Change Management
- Business Statistics
- Law and Ethics
- Corporate Communication
- Management of Aged Care Services
- Legal and Ethical Aspects of Healthcare

CONCENTRATION

Choose ONE (1) CONCENTRATION. Each concentration include TWO (2) subjects from below:

Islamic Banking and Finance

- Islamic Economics
- Shariah Aspects of Business and Finance
- Islamic Financial Institutions and Markets

Islamic Insurance

- Takaful Products
- Takaful Operations and Management
- Shari'ah Fundamentals for Takaful Managers

International Business

- Multinational Corporations
- International Marketing
- International Logistics and Transportation

Supply Chain Management

- Supply Chain Management
- Purchasing and Procurement Management
- International Logistics and Transport

Entrepreneurship

- Entrepreneurship and Innovation
- Enterprise Risk Management
- Small Business Management

Human Resource Management

- Human Resource Training and Development

- Compensation Management
- Human Resource Planning, Recruitment & Selection

Accounting

- Accounting Information System
- Financial Accounting Theories
- International Accounting

Tourism Management

- Event Management
- Hospitality Management
- Tourism and Hospitality Marketing

Healthcare Management

- Health Policy and International Health Systems
- Healthcare Information Management & e-health
- Operational management of Clinical and supportive Services
- Management of Aged Care Services
- Legal and Ethical Aspects of Healthcare

Leadership

- Managing Leadership Performance
- Leadership and Organisational Change
- Strategic Communication

Marketing

- Marketing in the Digital Economy
- International Marketing
- Service Marketing

Banking And Finance

- Sustainable Finance
- Banking Operations and Risk Management
- Disruptive Innovations in Financial Services

ENTRY REQUIREMENTS

MALAYSIAN

The minimum entry requirements are as follows:

- A Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.50 as accepted by the **HEP Senate; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.00 and not meeting GPA of 2.50 can be accepted, subject to a rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the **HEP Senate and with relevant working experience, subject to a rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the **HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR
- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognized by the Malaysian Government.

- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the **HEP Senate and with relevant working experience, subject to a rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the **HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR
- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognized by the Malaysian Government.

**Higher Education Provider

Minimum English Language Requirements for International Students:

- Achieve a minimum Band 4 in MUET OR equivalent to CEFR (Mid B2)

Note: If a student does not meet this requirement, AeU will offer English proficiency courses to ensure that the student's proficiency is sufficient to meet the needs of the programme.

INTERNATIONAL

The minimum entry requirements are as follows:

- A Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.50 as accepted by the **HEP Senate; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum GPA of 2.00 and not meeting GPA of 2.50 can be accepted, subject to a rigorous internal assessment; OR

Flexible Pathways

- Accreditation of Prior Experiential Learning for Access (APEL.A)
- Accreditation of Prior Experiential Learning for Credit Award (APEL.C)
- Accreditation of Prior Experiential Learning for Qualification (APEL.Q)
- Micro-credentials (speed.aeu.edu.my/speed-micro.php)

* Terms and conditions apply

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**Information is accurate as of June 2025 and is subject to change without prior notice, if applicable.